

GOVERNMENT ARTS COLLEGE (AUTONOMOUS), SALEM -7

PG AND RESEARCH DEPARTMENT OF ECONOMICS

B.A. ECONOMICS

VISION

To develop outstanding economics and business analysis program that is recognized for excellence in instruction, research and service.

MISSION

To offer curriculum that provide critical thinking skill and enhance decision making abilities.

To enable learners to achieve their full potential and be recognized in the work place and community for their excellence, dedication and integrity.

To motivate students acquire passion for knowledge and ability to learn independently and communicate effectively.

PROGRAM EDUCATIONAL OBJECTIVES (PEOs)**The B.A. Economics students program educational objectives are as follows**

PEO1	Economic graduates will be able to interpret the information from economic perspective. Hence will be an effective economic analysts, who could successfully complete a credential test.
PEO2	Economic graduates will be able to assess situation and identify main economic problems and demonstrate an ability to offer alternative solution to problems. This will enhance critical thinking skills.
PEO3	Graduates of economics will be able to demonstrate their proficiency and skills necessary to attract the potential employers in the field of banking sector, insurance companies, marketing field and also in the field of teaching.

PROGRAMME OUTCOMES

BACHELOR OF ARTS

The learning outcomes of graduate programmes reflect disciplinary knowledge and understanding including distinct competencies that all students should acquire. The programme outcomes are as follows:

PO1: Communication skills: Ability to express thoughts and ideas effectively in writing and orally.

PO2: Critical thinking: Capability to apply analytic thought to a body of knowledge. Critically evaluate practices, policies and theories by following scientific approach to knowledge development.

PO3: Problem solving: Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of problems.

PO4: Team work: Ability to work effectively with diverse teams. Facilitate co-operative effort on the part of a group and instill the spirit of togetherness.

PO5: Moral and Ethical awareness: Ability to identify ethical practices in all work; appreciating environmental and sustainability issues; unbiased and truthful actions in all aspects of work.

PO6: Leadership qualities: Capability for mapping out the tasks of a team or an organization and setting direction, formulating an inspiring vision.

PO7: Employability: On graduating, the students will be able to appear for competitive examinations. They become employable in various government and non-governmental organizations.

PO8: Research-related skill: An ability to recognize cause and effect relationships, familiarizing the methods of collecting data and sampling techniques.

PO9: Multicultural competence: Possess knowledge of the values and beliefs of multiple cultures and interact respectfully with diverse groups.

PO10: Lifelong Learning: Ability to acquire knowledge and skills to decide about the future course of career.

PROGRAMME SPECIFIC OUTCOMES (PSOs)	
After the successful completion of B.A. Economics program, the students are expected to	
PSO1	Have the Capability to demonstrate comprehensive knowledge and understanding on the basic concepts and theories that form a part of this programme.
PSO2	Have the Capacity to analyse and evaluate the current events from an economic perspective.
PSO3	Expand skills in practical application of economic theory.
PSO4	Possess an ability to offer alternative solution on policy issues.
PSO5	Demonstrate the ability to analyse, interpret and draw valid conclusions from quantitative and qualitative data.
PSO6	Communicate effectively on specific economic issues and present complex information in a clear and concise manner.
PSO7	Kindle the interest to use ICT in learning environment.
PSO8	Nurture the spirit of leadership qualities and readiness to work and learn.
PSO9	Boost the spirit of self confidence and inculcate the spirit of moral values.
PSO10	Build strong foundation for pursuing continuous learning.

GOVERNMENT ARTS COLLEGE(AUTONOMOUS), SALEM-7
BA DEGREE IN ECONOMICS

For the candidates admitted from the academic year 2022-2023

COURSE STRUCTURE FOR B.A PROGRAMMES

PART	CATEGORY	No. of Courses	Total Credits
I	TAMIL	4	12
II	ENGLISH + COMMUNICATIVE ENGLISH	2+2	12
III	CORE COURSE	15	64
III	ALLIED THEORY	4	16
III	MAJOR BASED ELECTIVE COURSE(MBEC)	4	16
III	PROJECT WORK	1	8
IV	SKILL ENHANCEMENT COURSE (SEC)	4	8
IV	NON-MAJOR ELECTIVE COURSE* (NMEC)	2	4
IV	ABILITY ENHANCEMENT COMPULSORY COURSE (AECC)	2	4
IV	ABILITY ENHANCEMENT ELECTIVE COURSE** (AEEC)	1	2
IV	PROFESSIONAL ENGLISH(MANDATORY)	2	4
V	EXTENSION ACTIVITY (ELECTIVE)	1	2
	PART III TOTAL CREDITS-104		
	TOTAL	44	152

- 1. No. of Courses introduced : 12**
- 2. No. of Courses modified : 12**
- 3. Percentage courses as per TANSCH norms : 99%**
- 4. Total Marks : 4300**

HOD

PRINCIPAL

S. No	Part	Course code	Course Name	Hours	Credits	Marks		Max
						IA	SE	
<u>SEMESTER-1</u>								
1	I	22FTL01	Tamil-I	5	3	25	75	100
2	II	22FEL01	Communicative English-I	5	3	25	75	100
3	III	22UEC01	Core Course: Micro Economics-I	6	4	25	75	100
4	III	22UEC02	Core Course II: Indian Economy - Problems and Policies	5	4	25	75	100
5	III	22AEC01	Allied-I: Principles of Marketing	5	4	25	75	100
6	IV	22AECC1	AECC-I: Value Based Education	2	2	25	75	100
7	IV	22UPE01	Professional English-I	2	2	50	-	50
TOTAL				30	22			650
<u>SEMESTER - II</u>								
1	I	22FTL02	Tamil-II	5	3	25	75	100
2	II	22FEL02	Communicative English-II	5	3	25	75	100
3	III	22UEC03	Core course-III : Micro Economics: II	6	4	25	75	100
4	III	22UEC04	Core Course –IV :International Economics	5	4	25	75	100
5	III	22AEC02	Allied-II Elements of Export Marketing	5	4	25	75	100
6	IV	22AECC2	AECC-II: Environmental Studies	2	2	25	75	100
7	IV	22UPE02	Professional English-II	2	2	50	-	50
TOTAL				30	22	--	--	650
CUM-TOTAL					44			1300

SEMESTER-III								
1	I	22FTL03	Tamil-III	5	3	25	75	100
2	II	22FEL03	Foundation English –I:	5	3	25	75	100
3	III	22UEC05	Core course V: Monetary Economics-I	6	4	25	75	100
4	III	22UEC06	Core course VI: The Application of Statistical Methods in Economics - I	5	4	25	75	100
5	III	22APL03	Allied-III International Politics	5	4	25	75	100
6	IV	22UECS1	Skill Enhancement Course I: An Introduction to Entrepreneurial Development	2	2	25	75	100
7	IV	22UECN1	Non-Major Elective Course I: Economics for Competitive Examination-I	2	2	25	75	100
8	V	22EXAT1	Extension (Community Service)*:National Cadet Corps	(Self Study)	2		100	100
		22EXAT2	Extension (Community Service)*:National Social Service					
		22EXAT3	Extension (Community Awareness)*: Indian Heritage and Culture					
		22EXAT4	Extension (Community Awareness)*: Public Health and Personal Hygiene					
TOTAL				30	24			800
CUM-TOTAL					68			2200
SEMESTER-IV								
1	I	22FTL04	Language-IV	5	3	25	75	100
2	II	22FEL04	Foundation English – II	5	3	25	75	100
3	III	22UEC07	Core course VII: Monetary Economics-II	6	4	25	75	100
4	III	22UEC08	Core course VIII: The Application of Statistical Methods in Economics - II	5	4	25	75	100
5	III	22APL04	Allied-IV Indian Political System	5	4	25	75	100
6	IV	22UECS2	Skill Enhancement Course II: An Introduction to Entrepreneurship and Rural Development	2	2	25	75	100
7	IV	22UECN2	Non Major Elective Course II: Economics for Competitive examinations-II	2	2	25	75	100
8	IV	22AEEC1	Ability Enhancement Elective Course I: Gandhian Thoughts	(Self Study)	2		100	100
		22AEEC2	Ability Enhancement Elective Course II: Human Rights					
		22AEEC3	Ability Enhancement Elective Course III:Business Startup Fundamentals					
		22AEEC4	Ability Enhancement Elective Course IV:Professional Ethics & Cyber Netiquette					
TOTAL				30	24			800
CUM-TOTAL					92			2900

<u>SEMESTER – V</u>								
1	III	22UEC09	Core Course IX: Macro Economics-I	5	5	25	75	100
2	III	22UEC10	Core Course X: Fiscal Economics-I	5	5	25	75	100
3	III	22UEC11	Core Course XI: History of Economic Thought	5	4	25	75	100
4	III	22UEC12	Core Course XII: Economics of Growth and Planning	5	4	25	75	100
5	III	22UECM1	Major Based Elective I: Banking Theory Law and Practice	4	4	25	75	100
		22UECM2	Major Based Elective II: Socio Economic Problems in India					
6	III	22UECM3	Major Based Elective III: Tourism and Economic Development	4	4	25	75	100
		22UECM4	Major Based Elective IV: Economic Development of Tamil Nadu-I					
7	IV	22UECS3	Skill Enhancement Course III: Small Enterprises and Economic Development	2	2	25	75	100
TOTAL				30	28		3400	700
CUM - TOTAL					120			3600
<u>SEMESTER – VI</u>								
1	III	22UEC13	Core Course XIII: Macro Economics-II	5	5	25	75	100
2	III	22UEC14	Core Course XIV: Fiscal Economics-II	5	5	25	75	100
3	III	22UEC15	Core Course XV: Rural Economics	5	4	25	75	100
4	III	22UECM5	Major Based Elective V: Health Economics	4	4	25	75	100
		22UECM6	Major Based Elective VI: Insurance Economics					
5	III	22UECM7	Major Based Elective VII: Financial Services	4	4	25	75	100
		22UECM8	Major Based Elective VIII: Economic Development of Tamil Nadu-II					
6	III	22UECPR	Project Work (Group/Individual)	5	8	25	75	100
7	IV	22UECS4	Skill Enhancement Course IV: Economics of Planning to Business Startup	2	2	25	75	100
TOTAL				30	32			700
CUM – TOTAL					152			4300

SEMESTER I

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC01 CORE COURSE-I	Micro Economics - I			-	4

OBJECTIVE

To make the students understand the decision making process of individual consumers and firms.

SYLLABUS**UNIT I****6 HOURS**

Definition – Nature and Scope of Micro Economics – Positive and Normative Economics – Static and Dynamic analysis – Deductive and Inductive methods – Utility Analysis – Total Utility, Average and Marginal Utility - Law of Diminishing Marginal Utility, Assumptions and Limitation – Law of Equi-marginal utility – Importance - Demand – Law of Demand.

UNIT II**6 HOURS**

Indifference Curves – Marginal Rate of Substitution – Properties of Indifference Curve – Uses of Indifference Curve Analysis - Consumer's Equilibrium – Income Effect – Price Effect – Substitution Effect – Consumer's Surplus – Assumption – Factor affecting consumer's Surplus.

UNIT III**7 HOURS**

Elasticity of Demand – Price elasticity : classification and types : Income and Cross Elasticity – Factors influencing Elasticity of Demand – Measurement of Elasticity of Demand - Law of supply.

UNIT IV**7 HOURS**

Production Function – Law of Variable Proportions - Law of Returns – Increasing Returns to Scale – Constant Returns to Scale – Diminishing Returns to Scale — Economies of scale and Diseconomies of scale.

UNIT V

7 HOURS

Cost Functions – Cost – types – Accounting cost and Economic cost - Opportunity cost- Money Cost- Real Cost- Social Cost- Short- run and Long- run costs– Total, fixed, variable and marginal cost – relationship between Cost and output- LAC Curve -Revenue Curves.

TEXT BOOKS

1. SANKARAN. S., “**Micro Economics**”, Margham Publications, Chennai.

REFERENCE BOOKS

1. MISRA S.K & PURI V.K., “**Advanced Micro Economic Theory**”
2. AHUJA H.L., “**Principles of Micro Economics**”
3. JHINGAN M.L., “**Advanced Economic Theory**”
4. SETH M.L.L., “**Micro Economics**”

WEB RESOURCES

1. <https://www.yourarticlelibrary.com/economics/the-nature-and-scope-of-economics-6177-words/10504>
2. <https://www.yourarticlelibrary.com/economics/demand-and-law-of-demand-useful-notes-on-demand-and-law-of-demand-economics/10626>
3. <https://www.yourarticlelibrary.com/economics/cost-theory-introduction-concepts-theories-and-elasticity-economics/28725>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Explain how economists use economic models and able to Understand the Utility concepts.	Remember
CO2	Analyse the indifference curves and also understand its uses.	Understand
CO3	Explain the Elasticity of demand and supply.	Apply
CO4	Understand how factors of production can be used optimally to produce goods and services as they are the building blocks of the economy.	Apply
CO5	Differentiate between short run and long run cost, interpret the relationship between short run and long run costs.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	L	S				M	S	L	M
CO2		M	S	M		L	M		S	L
CO3		S		M		L		M	S	L
CO4	M	S				L	L	M	S	M
CO5	L	S	S	M	M	L	-	-	-	M

S- Strong; M-Medium; L-Low

SEMESTER I

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC02 CORE COURSE- II	INDIAN ECONOMY- PROBLEMS AND POLICIES			-	4

OBJECTIVE

- To provide an overview of Indian Economy.
- To enable the students to understand the current issues and the policy implications.

SYLLABUS**UNIT I**

6 HOURS

BASIC CHARACTERISTICS OF INDIAN ECONOMY

Developing and Developed Economy-Meaning-Definition-Features of Indian Economy-Structure of Indian Economy-Primary, Secondary and Tertiary sector-Economic Development-Determinants-Economic and Non Economic factors-Demographic features –Size, Sex ratio, Literacy rate according to 2011 census-Causes for population explosion in India-Recent National population policy.

UNIT II

6 HOURS

NATIONAL INCOME, POVERTY AND UNEMPLOYMENT

Definition-Basic Concepts of National Income-GNP-NNP-Per Capita Income-Methods of Measuring National Income-Product, Income and Expenditure Method-Difficulties in the Measurement of National Income-Poverty-Concept-Causes-Poverty Alleviation Programmes-MGNREGA-NRLM-SJSRY-Unemployment-meaning-Types-Cyclical-Frictional-Structural and disguised unemployment.

UNIT III

7 HOURS

AGRICULTURAL DEVELOPMENT IN INDIA

Role of Agriculture in Indian Economy-Inter Relationship between Agriculture and Industry-Land reforms- Zamindary-Mahalwari-Ryotwari System-Subdivision and Fragmentation of land Holdings-Causes-Tenancy Reforms-Security of Land holdings-Ceiling on land Holdings-Green Revolution-Achievements-Negative Impact of Green Revolution-Need for Second Green Revolution.

UNIT IV

7 HOURS

INDUSTRIAL DEVELOPMENT IN INDIA

Importance of Industries in Economic development—Industrial Policy 1991-Small Scale and Cottage Industries-Definition-Importance and Problems faced by small scale industries- Large Scale Industries-Meaning-Industrial Sickness-Meaning-Causes-Remedial Measures.

UNIT V

7 HOURS

ECONOMIC PLANNING IN INDIA

Meaning and Objectives of Economic Planning-Strategies-Achievements of Planning in India-Five Year Plan Models-12th Five Year Plan-Objectives-Critical Evaluation of 12th Five Year Plan-13th Five Year Plan Objectives-NITI AYOJ and its functions -Economic Reforms in India- Privatization, Liberalization and Globalization.

TEXT BOOKS

1. SANKARAN.S “**Indian Economy-Problems, Policies, and Development**” Margham Publications, Chennai.

REFERENCE BOOKS

1. DATT.R & SUNDHARAM K.P.M “**Indian Economy**” S.Chand & Company Ltd., New Delhi.
2. UMA KAPILA “**Understanding the Problems of Indian Economy**” Academic Foundation, New Delhi.
3. DHINGRA I.C. “**Indian Economy**”S.Chand & Company Ltd., New Delhi.

WEB RESOURCES

1. <https://niti.gov.in, www.india.gov.in>
2. <https://commerce.gov.in>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand the basic structure of Indian Economy.	Remember
CO2	Analyse the reasons behind income inequality and unemployment.	Understand
CO3	Comprehensively interpret the reasons for low productivity in agriculture.	Apply
CO4	Explain the need of industrial planning and growth to foster Economic Development.	Apply
CO5	Justify the growth rate of the economy on account of planning.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	M	S				M	S	S	L
CO2		M	S	M		L	M		L	M
CO3		S		M		L		M	S	L
CO4	S	M				L	L	M	S	
CO5	S	L	S	M	M	L	-	-	-	M

S- Strong; M-Medium; L-Low

SEMESTER I

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22AECE1 ALLIED COURSE- I	PRINCIPLES OF MARKETING			-	4

OBJECTIVE

1.To enable the students to understand the basic aspects of marketing. To teach the students about the functions of marketing and marketing system.

SYLLABUS**UNIT I**

6 HOURS

INTRODUCTION TO MARKETING

Marketing – Meaning and Definition – Features of Marketing – Objectives of Marketing – Modern Marketing Concept – Role of Marketing in Economic Development.

UNIT II

6 HOURS

FUNCTIONS OF MARKETING

Functions of Marketing – Classification of Marketing Functions – Buying – Assembling – Selling – Transportation – Storage – Market Information – Grading and Standardization.

UNIT III

7 HOURS

PRODUCT PLANNING

Meaning Definition of the Product Features of the Product Importance of Product mix – Various Factors determining Product mix.

UNIT IV

7 HOURS

PRODUCT LIFE CYCLE

Meaning – Benefits of Product Life Cycle – Consumer Behavior – Factors influencing Consumer behavior.

UNIT V

7 HOURS

MARKETSEGMENTATION

Meaning and need for Market Segmentation – Criteria for Market Segmentation – Salesman – Meaning – Qualities of Salesman – Responsibilities of Salesman – E – Marketing.

TEXT BOOKS

1. R. S. N. Pillai & Bhagavathi, **Modern Marketing**.

REFERENCE BOOKS

1. Philip Kotler, **Principles of Marketing**.
2. Rajam Nair. N & Sanjith R. Nair, **Marketing**.
3. Ramasamy and Namana Kumari, **Principles of Marketing**.

WEB RESOURCES

1. <https://www.ivistopedia.com>
2. <https://marketinginsidorgroup.com>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand the basic concepts of marketing .	Remember
CO2	Have an idea on the storage grading and standardization	Understand
CO3	Define the features of a product and product mix.	Apply
CO4	Identify the benefits of product life cycle.	Apply
CO5	Analyse the need & criteria for Market Segmentation	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	L	S	M				M	S	L	
CO2		L	S	M		L	M		L	L
CO3		L		M		L		M	S	L
CO4	M	S				L	L	M	S	M
CO5	M	L	S	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER II

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC03 CORE COURSE- III	Micro Economics - II			-	4

OBJECTIVE

To help the students to understand the price determination of goods and services under different market structures.

SYLLABUS**UNIT I**

6

HOURS

PRICE DETERMINATION UNDER PERFECT COMPETITION

Market Structure – Classification and size of Markets - Perfect Competition – Meaning- Features - Short run & Long run - Price and Output Determination under Perfect Competition - Equilibrium of firm and industry.

UNIT II

6 HOURS

PRICE DETERMINATION UNDER IMPERFECT COMPETITION

Meaning – Features of Monopoly –Price and Output Determination under Monopoly-Long run & short run. Discriminating Monopoly - Types of Price Discrimination. Monopolistic Competition – Features – Pricing under Monopolistic Competition - Selling Cost– Duopoly - Oligopoly –Kinked Demand Curve.

UNIT III

7 HOURS

THE THEORY OF DISTRIBUTION : WAGES

Introduction –Nominal wage and real wage - Marginal Productivity Theory of wages – wage determination under imperfect competition.

UNIT IV

7 HOURS

THEORIES OF RENT

Introduction –Rent –Concept of Rent – The Ricardian Theory of Rent – Assumption –Modern Theory of Rent – Quasi Rent.

UNIT V

7 HOURS

THEORIES OF INTEREST AND PROFIT

Interest –Gross Interest and Net Interest – The Classical Theory of Interest – Keynes Liquidity Preference Theory of Interest – Profit –Gross Profit and Net Profit - Uncertainty bearing theory of profit - - Innovation theory of Profit.

TEXT BOOKS

1. SANKARAN. S., “**Micro Economics**”, Margham Publications, Chennai.

REFERENCE BOOKS

1. AHUJA H.L., “**Advanced Economic Theory**”, S.Chand & Co.Ltd, New Delhi.
2. AGARWAL S.K., “**General Economics**” S.Chand & Company Ltd, New Delhi.
3. SETH, M.L., “**Principles of Economics**”, Lakshmi Narain Agarwal , Agra.
4. DUTT & SUNDARAM., “**Micro Economics**” S. Chand & Co Ltd, New Delhi.
5. AGARWAL & VERMA, M.M., “**Micro Economics Forwarded Book Depot**” New Delhi.
- 6 C SUNDHARAM K.P.M & SUNDHARAM E.N – “**Micro Economics**”-(Theory and Application)

WEB RESOURCES

1. <https://www.yourarticlelibrary.com/economics/market/market-structure-meaning-characteristics-and-forms-economics/28736>
2. <https://www.yourarticlelibrary.com/economics/theory-of-rent/ricardos-and-modern-theory-of-rent-explained-with-diagram/39140>
3. <https://www.yourarticlelibrary.com/economics/profit-theories-types-and-functions-of-profit/39127>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Gain analytical skills for understanding Market structure.	Remember
CO2	Analyse the characteristics and pricing methods under monopoly, Monopolistic competition, duopoly and duopoly.	Understand
CO3	Demonstrate the theory of wages, rent, interest and profits.	Apply
CO4	Analyse the marginal productivity theory of distribution.	Apply
CO5	Understand how factor market works, illustrate basic tools in welfare economics and understand the concept of social welfare functions.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	S	L				M	L	S	L
CO2		M	S	M		L	M		S	M
CO3		S		M		L		M	S	
CO4	S	L				L	L	M	S	M
CO5	M	S	S	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER II

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC04 CORE COURSE- IV	INTERNATIONAL ECONOMICS			-	4

OBJECTIVE

To Learn the theory and policy of International Economics.

SYLLABUS**UNIT I****BASIC CONCEPTS**

6 HOURS

Definition-International Economics-International trade-Features of International trade-Difference and similarities between internal and international trade-Gains from International trade.

UNIT II

6 HOURS

THEORY OF INTERNATIONAL TRADE

Policy of Free Trade-Advantages and disadvantages-Policy of protection Argument against and for policy of protection-Adamsmith's theory of Absolute cost Advantage.

UNIT III

7 HOURS

TRADE POLICIES

Tariff-Types-Effects-Non-Tariff barriers-Classification-Types of NTBs-Import quotas and it objectives, types-Dumping-Types and objectives-Exchange control.

UNIT IV

7 HOURS

BALANCE OF PAYMENTS

Definition-Balance of Trade-Structure, and components of Balance of payments-causes for Disequilibrium-Adjustment Mechanism in balance of Payments.

UNIT V

7 HOURS

FOREIGN EXCHANGE RATE POLICY

Foreign Exchange Rate - Determination of equilibrium exchange rate-Fixed exchange rate-Merits and demerits-Flexible exchange-Advantages and disadvantages.

TEXT BOOKS

1. Dr. S. SANKARAN “International Economics

REFERENCE BOOKS

1. M.L JHINGAN “International Economics”
2. H.G. MANNUR “International Economics”
3. D.M. MITHANI “International Economics”
4. FRANCIS CHERUNILAM “International Economics”
5. K.K. ANDLEY & V.J. MATTO “Foreign Exchange Principles and Practice”

WEB RESOURCES

1. <https://m.rbi.org.in>, www.ministryofcommerce.in

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand and identify basic concepts of International Economics and its relevance of Foreign Trade for economic growth of a country.	Remember
CO2	Get acquaint the knowledge about various Theories of International Trade developed by economists in the world.	Understand
CO3	Demonstrate the effects of Tariff and Non-Tariff barriers and its consequences on Trade and Development.	Apply

CO4	Show the importance of maintain Equilibrium in the balance of payments and suggest suitable measures to correct disequilibrium as well.	Apply
CO5	Be aware of the changes in Exchange rate as we as merits and demerits of Fixed and Flexible Exchange rate system.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	L	S				M	S	L	M
CO2		M	S	M		L	M		S	L
CO3		L		M		L		M	S	
CO4	M	S				L	L	M	S	L
CO5	M	L	S	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER II

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22AECE2 ALLIED COURSE- II	ELEMENTS OF EXPORT MARKETING			-	4

OBJECTIVE

The Course has been designed to enable the students to have an insight into the concepts of Export marketing and have a clear understanding of Export-Import Trade and policy of Government.

SYLLABUS**UNIT I****6 HOURS****EXPORT MARKETING**

Meaning, Nature and scope of Export marketing - Methods of entering foreign market-importance of export marketing- Selection of export market- Selection of export products- problems of export marketing.

UNIT II**6 HOURS****ENTRY TO OVERSEAS MARKET**

Direct exporting- meaning- Advantages and Disadvantages of Direct exporting- Indirect exporting - meaning- Advantages and Disadvantages of indirect exporting- Export houses- Meaning -Function of Export houses and FTZs - Reasons for the growth of Export houses-Trade fairs and Exhibitions.

UNIT III**7 HOURS****EXPORT FINANCING**

Meaning and importance of export finance -sources of finance -short term, medium and long term sources of finance -methods of payments : cash order - documentary letter of credit -cash against documents -documents against acceptance - payment on consignment basis -open account- documents relating to payment: letter of credit -bill of exchange -trust receipt-letter of hypothecation -bank's certificate for payment

UNIT IV

7 HOURS

EXPORT DOCUMENTATION AND PROCEDURES

Export documentation - Significance of Export documentation -Types of Export documents - Important documents in export trade: bill of lading, a negotiable instrument - difference between bill of lading and charter party- processing of an export order - State Trading in India -Objectives and functions of State trading corporation.

UNIT V

7 HOURS

CURRENT SCENARIO OF EXPORT PROMOTION

Export Promotion –Need for Export Promotion -Export Promotion measures in India - New Export Import Policy of India and its salient features.

TEXT BOOKS

- | | |
|----------------------------------|---|
| 1. Dr.Varma & Agarwal | - International Marketing Management |
| 2. Dr.Varshney | - International Marketing |

REFERENCE BOOKS

- | | |
|----------------------|--------------------------|
| 1. C.T.Kindle Berger | -International economics |
| 2.P.T.Ellsworth | -International Economics |
| 3. T.A.S.Balagopal | -Export management |

WEB RESOURCES

1. <https://www.interlogusa.com/answers/blog/what-is-export-marketing>
2. <https://carrerstudies.blogspot.com/2020/04/types-of-exports.html>
3. <https://courses.lumenlearning.com/clinton-marketing/chapter/reading-entry-strategies-in-global-markets/>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Identify the basic Factors to be considered before entering export field and methods of entering foreign market.	Remember
CO2	Know the ways of entry to overseas market.	Understand
CO3	Recognize the various sources of export finance.	Apply
CO4	Apply various exports procedures and formalities to run an export business.	Apply
CO5	Locate various sources of information, institutional infrastructure and incentives for exporters	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	S	L				M	L	S	
CO2		S	S	M		L	M		S	L
CO3		M		M		L		M	S	
CO4	M	S				L	L	M	L	M
CO5	M	S	L	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER III

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC05 CORE COURSE V	MONETARY ECONOMICS-I			-	4

OBJECTIVE

1. To give a thorough understanding of money its functions at the Monetary system and its control for the better administration of the economy.

SYLLABUS**UNIT I**
HOURS

6

Money-Meaning and definition-Evolution of money-Functions of money-kinds of money-Gresham's law: Role of money in capitalist, socialist and mixed economy-plastic money and changes in the medium of exchange-qualities of good monetary standard.

UNIT II

6 HOURS

Demand for money-Fisher's Transaction Approach-cash Balance Approach-Keynesian liquidity preference Theory-Real balance Effect-Noble laureate Milton Friedman(1976)-Reformulated Quality Theory of Money-Metallic and paper system of note issue-Methods and principles of note issue.

UNIT III

7 HOURS

Supply of money-Determinants of money supply-High powered money-Euro dollar-crypto currency-Functions of money market-instruments of money market-Indian money market.

UNIT IV

7 HOURS

Banking system in India- Banking Reforms-Narashimman committee report and Raguram Rajan's committee report on monetary Reforms-Plastic cards banking-Mobile

banking-E-Banking-National electronic fund transfer (NEFT)-Impact of information technology on Banking.

UNIT V

7 HOURS

Inflation - types - Effects of inflation – Anti-inflationary measures - Deflation- Effects-Control- Demonetisation of higher order money and its implications.

TEXT BOOKS

1. M.L. Seth-“Monetary Economics”.

REFERENCE BOOKS

1. Jhingan -“Monetary Economics” Vrindha Publications(P) Ltd New Delhi.
2. Chandler L.V-“Economics of Money and Banking” (Revised 3.
3. Laidler, David (1987) –“Economics at Money and Banking”.
4. D.M. Mithani “Money, Banking, International trade and public finance”

WEB RESOURCES

1. www.vedantic.com
2. www.gktoday.in
3. www.jagranjosh.com

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Learn the various functions and classification of money.	Remember
CO2	Explain the concept of demand and supply of money and its theories.	Understand
CO3	Gain knowledge on the recent development in the Indian Money Market.	Apply
CO4	Understand the recent developments in the Indian Banking System.	Apply
CO5	Gain knowledge on the inflation, Deflation, and its effects.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	L	S				M	L	S	
CO2		M	L	S		L	M		S	L
CO3		S		M		L		M	S	
CO4	M	S				L	S	M	L	M
CO5	S	L	S	S	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER III

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC06 CORE COURSE-VI	THE APPLICATION OF STATISTICAL METHODS IN ECONOMICS - I			-	4

OBJECTIVE

- To provide an understanding for the graduate business
- Motivate in students an intrinsic interest in statistical thinking.
- Instill the belief that statistics is important for scientific research.
- To know how to evaluate published numerical facts.

SYLLABUS**UNIT I**
HOURS

6

Meaning and Scope-Origin and Growth of Statistics – Nature, Objectives-Functions of Statistics -Uses-Industry and Economics-Importance-Limitations.

UNIT II

6 HOURS

Collection of Data-primary and secondary Data-Methods of collection of primary data-Direct- personal Interviews-Indirect Oral Interviews-Information from correspondents-mailed Questionnaire method-Characteristics of a good questionnaire-Sources of Secondary Data-Published sources-Unpublished sources-Precautions in the use of Secondary Data.

UNIT III

7 HOURS

Classification and Tabulation-Classification-Definition-Objects-Statistical Series-Rules of Classification-Types of Classification-Geographical-Chronological-Quantitative- Quantitative classification-Tabulation of Data-Meaning-Objects-Difference between classification and tabulation-Parts of Tabulation-Rules of Tabulation-Types of Tables.

UNIT IV

7 HOURS

Diagrams and Graphs-Diagrams-Merits –Limitations-Rules for construction-Types of Diagrams-Drawing Diagrams-Simple Bar-Multiple Bar-Sub-Divided Bar-percentage Bar-Pie Diagrams-Graphs-Difference between Diagrams and Graphs-Fundamentals of a Graph-General Rules-Histograms-Histogram-Frequency polygon.

UNIT V

7 HOURS

Measures of Central Tendency-Meaning-Definition-Arithmetic mean-Weighted Arithmetic mean-Median-Calculation of median-mode-method of calculation of mode-Discrete series-Geometric mean-Harmonic mean-Relationship between mean, geometric mean and Harmonic mean-Merits and Demerits.

TEXT BOOKS

1. NAVNITHAM P.A., “**Business statistics**”
2. PILLAI R.S.N.,& BAGAVATHI V.,“**Statistics**”
3. GUPTA S.P., “**Statistical methods**”

REFERENCE BOOKS

1. ALPHA CHIANG.C.,“**Fundamental Methods of Mathematical Economics**”.
2. EROKTON F.E.&COWDER D.J.,“ **An Introduction to use of Mathematics**”.
3. SANCHETI R.KAPOOR., “**Business Statistics**”.
4. HOEL P.G., “**Elementary Statistics**”.

WEB RESOURCES

1. <https://www.nationmaster.com>
2. <https://www.gallup.com>
3. <https://www.numbersof.net>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand the scope, nature and use of statistics	Remember
CO2	Distinguish between the sources of data collection.	Understand
CO3	Understand the difference between the classification and tabulation of data.	Apply
CO4	Interpret the fundamentals of graph and diagrams.	Apply
CO5	Learn the calculation of mean, median and mod.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	L	M	S				M	L	S	
CO2		M	S	M		L	M		L	
CO3		S		M		L		M	L	
CO4	M	S				L	L	M	S	
CO5	M	L	S	M	M	L	-	-	-	

S- Strong; M-Medium; L-Low

SEMESTER III

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECS1 SKILL ENHANCEMENT COURSE-I	AN INTRODUCTION TO ENTREPRENEURIAL DEVELOPMENT			-	2

OBJECTIVE

1. This subject helps to understand meaning of entrepreneurship. It is designed to enable the students to have a picture of the entrepreneurial scenario in India.

SYLLABUS**UNIT I**

6 HOURS

Concept of Entrepreneur-Definition-Characteristics-Functions of an entrepreneur-Types of entrepreneurs-Characteristics of successful entrepreneur-Distinction between an entrepreneur and a manager.

UNIT II

6 HOURS

Concept of entrepreneurship-Definition-Growth of entrepreneurship during the post-independence-current scenario-role of entrepreneurship in economic development.

UNIT III

7 HOURS

Entrepreneurial Motivation-Meaning-Definition-Motivating factors-internal factors and External factors.

UNIT IV

7 HOURS

Family business- Meaning- Characteristics- Types-Advantages- Dis-advantages- Major Challenges faced by family business in India- effective ways to make family business effective.

UNIT V

7 HOURS

Forms of Business ownership-Advantages-Disadvantages partnership-Features-Advantages-disadvantages-company-features-private and public company-co-operation form of organisation-meaning-features.

TEXT BOOKS

1. Khanka S.S –“ Entrepreneurial Development”, S.Chand and company Limited, New Delhi,2018

REFERENCE BOOKS

1. Gupta B.L and Anil Kumar-“Entrepreneurship Development” mahamaya Publishing House, New Delhi, 2009.
2. Jayshree suresh-“Entrepreneurial Development” Margham publications, Chennai, 2017.

WEB RESOURCES

1. <https://www.investopedia.com>
2. <https://www.entrepreneur.com>
3. <https://www.yourarticlelibrary.com/entrepreneur>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	To understand the key role of entrepreneurs.	Remember
CO2	Discuss the entrepreneurial scenario.	Understand
CO3	To enlighten the students on the motivational factors behind the entrepreneurs.	Apply
CO4	To give more awareness on major challenges faced by family business in India.	Apply
CO5	To understand the various forms of business ownership.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	S	L				M	S	S	L
CO2		M	S	M		L	M		L	L
CO3		S		M		L		M	S	M
CO4	M	L				L	L	M	S	
CO5	L	S	M	L	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER III

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECN1 NON MAJOR ELECTIVE COURSE-I	ECONOMICS FOR COMPETITIVE EXAMINATION-I			-	2

OBJECTIVE

To acquire basic knowledge in learning concepts of Principles of Economics.

SYLLABUS**UNIT I**

6 HOURS

BASIC CONCEPTS:-

Meaning-Definition of Economics (Wealth, Welfare, Scarcity and Growth)-Nature and scope of Economics-Divisions of Economics-Importance of Economics-Relations with other social sciences.

UNIT II

6 HOURS

NATIONAL INCOME:-

National Income-Meaning of National Income and Real Income-concepts of National Income-GNP, NNP, Per-capita Income-Factors determining National Income-Measurement of National Income (output Method, Income Method and Expenditure Method)-Difficulties in Measuring in National Income.

UNIT III

7 HOURS

BANKING:-

Commercial Bank-Meaning-Function-Credit creation-State Bank of India-Role of State Bank of India in Economic development-Central banking-Meaning-Reserve Bank

of India-Functions-Instrument of credit control-Role of RBI in Economic development-Monetary policy-Meaning-objectives

UNIT IV

7 HOURS

INFLATION, DEFLATION-BUDGET:-

Inflation-Meaning-Types-causes of inflation-Demand pull inflation-cost-push inflation-Deflation-Meaning-Trade cycle-phases of Trade cycle-Budget-Meaning-Importance of budget-components of budget

UNIT V

7 HOURS

INTERNATIONAL AGENCIES:-

International Monetary Fund (IMF)-World Bank-BRICS-SAARC-ASEAN-Objectives and Functions

TEXT BOOKS

1. SANKARAN.S “Indian Economy”

REFERENCE BOOKS

1. SANKARAN.S “Principles of Economics”
2. DUTT & SUNDARAM “Indian Economy”
3. MISRA & PURI “Indian Economy”
4. DHINGRA I.C “Indian Economy”

WEB RESOURCES

- 1.<https://corporatefinanceinstitute.com/resources/knowledge/economics/what-is-economics/>
2. <https://www.yourarticlelibrary.com/notes/national-income-definition-concepts-and-methods-of-measuring-national-income/30801>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Student will be able to understand the basic concepts of Economics and Relationship between other social sciences.	Remember
CO2	To understand distribution of National Income and also measure the rate of growth of a country.	Understand
CO3	To understand the Indian banking system and role in the economic development of the country.	Apply
CO4	We familiar the meaning the inflation and deflation. Also will assess by important of budget.	Apply
CO5	Identify the role and functions of IMF, World Bank, BRICs, SAARC, ASEAN, in Economic Development.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	S	L				M	S	L	
CO2		S	M	L		L	M		S	L
CO3		L		M		L		M	S	M
CO4	L	S				L	L	M	S	
CO5	M	S	S	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER IV

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC07 CORE COURSE VII	MONETARY ECONOMICS-II			-	4

OBJECTIVE

1. It enables the students to understand the different monetary standards and the basic functions of money. It helps the students to gain in depth knowledge of Banking system in India.

SYLLABUS**UNIT I**

6 HOURS

Commercial banking-Types-Functions-Credit creation-Balance sheet analysis-Role of commercial Bank in economic Development-Nationalisation of commercial banks in India-Reforms in Indian banking system-Financial indicators-current ratio, liquidity Ratio –Debt-Equity Ratio.

UNIT II

6 HOURS

Importance and functions of capital market-Financial intermediaries and supply of money-Non-Banking financial intermediaries-importance and function of capital market-capital accumulation-The classical system and Neutrality of money.

UNIT III

7 HOURS

Central Bank-Functions-Implementation of Basel Norms-Capital Adequacy Ratio-Role of RBI-Effects of private Bank in India-Distinguish between Central bank and Commercial bank-Role of central banks and developed and developing countries.

UNIT IV

7 HOURS

Trade cycles-Phases-Hicks and Keynesian theories of trade cycles-Methods of credit control-Qualitative –Quantitative- bank rate policy, open market operations, variable reserve ratio.

UNIT V

7 HOURS

Monetary policy – Objectives- instruments of Monetary Policy – REPO and Reverse REPO – Effectiveness of Monetary Policy in accelerating economic growth and development – Limitations of monetary policy.

TEXT BOOKS

1.M.L. Seth-“Monetary Economics”.

REFERENCE BOOKS

1. Jhingan -“Monetary Economics” Vrindha Publications(P) Ltd New Delhi.
2. Chandler L.V-“Economics of Money and Banking” (Revised 3.
3. Laidler, David (1987) –“Economics at Money and Banking”.

WEB RESOURCES

1. www.vedantic.com
2. www.gktoday.in
3. www.jagranjosh.com

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Distinguish the features of commercial banks and its recent reforms.	Remember
CO2	Understand the role of NBFI	Understand
CO3	Describe the functions of central bank and its methods of control credit activities.	Apply
CO4	To understand the theories of trade cycles.	Apply
CO5	Be aware of the recent monetary policy and monetary management in India	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	L	S				M	L	S	M
CO2		S	L	M		L	M		S	
CO3		S		M		L		M	S	L
CO4	M	S				L	L	M	S	L
CO5	M	L	S	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER IV

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC08 CORE COURSE-VIII	THE APPLICATION OF STATISTICAL METHODS IN ECONOMICS - II			-	4

OBJECTIVE

- It enables the students to understand the purpose and methods of Measuring variation. It helps the students to gain in depth knowledge of the use of correlation, regression coefficients, Index numbers and Time Series Model.

SYLLABUS**UNIT I**
HOURS

6

Definitions-purpose of Measuring variation-Methods of measuring Dispersion-Range-Inter-Quartile Range and Quartile Derivation-Mean Deviation-Standard Deviation-Comparison between mean deviation and Standard Deviation-Co-efficient of Variation(Quartile Standard Deviation).

UNIT II

6 HOURS

Correlation-Meaning-Types of Correlation-Positive or Negative-Simple or partial or multiple- Linear or Non-Linear Correlation-Methods-Karlpearson's Correlation co efficient-properties-Standard Error-Spearman's Rank Correlation-Co efficient-Tied Ranks- Three Judges problem-Coefficient of correlation by concurrent derivation method.

UNIT III

7 HOURS

Simple Linear Regression-Meaning-Uses-Difference between correlation and Regression-Two Regression lines-Methods-Normal Equations-Regression Coefficients-Properties of Regression Lines and Coefficients- Standard Error of Estimate.

UNIT IV

7 HOURS

Index Number-Definition-Characteristics-uses-Types-Problem of construction of index numbers-Method-Simple Aggregate-Weighted Aggregate-Laspayres method-Paasche's Method-Fisher's ideal method-Marshall Edgeworth method-Cost of living index number-main steps in its construction-Aggregate Expenditure method-Family budget method-Calculations-Uses-Limitations.

UNIT V

7 HOURS

Meaning, Definition – Uses – Time Series Model – Secular Trend – Seasonal Variation – Cyclical Variation – Measurement of Secular Trend – Moving Average Method – Methods of Least Squares.

TEXT BOOKS

- NAVNITHAM P.A., “**Business statistics**”
- PILLAI R.S.N., & BAGAVATHI V., “**Statistics**” . . . -.
- GUPTA S.P., “**Statistical methods**”

REFERENCE BOOKS

- ALPHA CHIANG.C., “**Fundamental Methods of Mathematical Economics**”.
- EROKTON F.E. & COWDER D.J., “**An Introduction to use of Mathematics**”.
- SANCHETI R. KAPOOR., “**Business Statistics**”.
- HOEL P.G., “**Elementary Statistics**”.

WEB RESOURCES

1. <https://www.nationmaster.com>
2. <https://www.gallup.com>
3. <https://www.numbersof.net>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand the purpose and methods of Measuring variation.	Remember
CO2	Find out the correlation coefficient and Understand the nature and degree of relationship which can be used for future planning and forecasting.	Understand
CO3	Know the meaning of Simple Linear Regression, Uses and the Difference between correlation and Regression.	Apply
CO4	Explain the Problem of construction of index numbers	Apply
CO5	Identify the Time Series model and uses in measuring changes in industrial production.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	L	S				M	L	S	L
CO2		M	S	M		L	M		L	M
CO3		M		M		L		M	S	L
CO4	M	S				L	L	M	S	
CO5	M	L	S	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER IV

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECS2 SKILL ENHANCEMENT COURSE-II	AN INTRODUCTION TO ENTREPRENEURSHIP AND RURAL DEVELOPMENT			-	2

OBJECTIVE

- To impart knowledge on the basic concept of rural entrepreneurship to make the students understand the various avenues in the rural setup.

SYLLABUS**UNIT I**

6 HOURS

Rural Entrepreneurship –Meaning-need for rural Entrepreneurship-Problems encountered in developing Entrepreneurship in rural areas.

UNIT II

6 HOURS

Women Entrepreneurs-Meaning-Functions-Specific problems faced by women Entrepreneurs-Remedial measures.

UNIT III

7 HOURS

Agri-preneurship-Meaning-need for developing agri-preneurship in India-Entrepreneurial opportunities in agri-business.

UNIT IV

7 HOURS

Self help groups-meaning-functions-their role in economic upliftment-strength and weakness of SHGS.

UNIT V

7 HOURS

Entrepreneurship Development programmes(EDPs)-Meaning-Need for EDPs-Objectives-problems of EDPs..

TEXT BOOKS

1. Khanka S.S –“ Entrepreneurial Development”, S.Chand and company Limited, New Delhi,2018

REFERENCE BOOKS

- Gupta B.L and Anil Kumar-“Entrepreneurship Development” mahamaya Publishing House, New Delhi, 2009.
- Jayshree suresh- “Entrepreneurial Development” Margham publications, Chennai, 2017.

WEB RESOURCES

1. <https://businessjargons.com/rural-entrepreneurship.html>
2. <https://sdak24.com/14-entrepreneurial-development-programme-notes-of-entrepreneurship/>
3. <https://www.yourarticlelibrary.com/women/women-entrepreneurship/women-entrepreneurship/99813>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand the meaning and need for rural Entrepreneurship.	Remember
CO2	Analyse the role and functions of women Entrepreneurs.	Understand
CO3	Discuss on the need for developing agri-preneurship in India.	Apply
CO4	Understand the meaning and role of SHGs in Economic Development.	Apply
CO5	Evaluate the objectives of Entrepreneurial Development programmes.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	L	S				M	L	S	M
CO2		S	S	M		L	M		M	M
CO3		S		M		L		M	S	L
CO4	M	S				L	L	M	S	
CO5	M	L	S	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER IV

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECN2 NON MAJOR ELECTIVE COURSE-II	ECONOMICS FOR COMPETITIVE EXAMINATION-II			-	2

OBJECTIVE

1. To accumulate knowledge about the structure and the policy frame work of Indian Economy.

SYLLABUS**UNIT I**

6 HOURS

INTRODUCTION TO INDIAN ECONOMY:-

Economic Development-Meaning-Features of Indian Economy-Population in India-Size and growth of population in India-Density-Life expectancy-population policy

UNIT II

6 HOURS

POVERTY AND UNEMPLOYMENT:-

Poverty-Poverty-Line-causes-Unemployment-Meaning-Types-Seasonal Unemployment -Structural Unemployment-Frictional Unemployment-Poverty and Unemployment Eradication Programme (SJSRY, SGSY, (Remodeled into NRLM)

UNIT III

7 HOURS

AGRICULTURE:-

Role of Agriculture in Indian Economy-Land reforms-Meaning-Needs-Abolition of Intermediaries-Tenancy legislation-Ceiling on Land Holdings-Green Revolution-Meaning-Merits and Limitation

UNIT IV

7 HOURS

INDUSTRIES:-

Industrialisation-Meaning-Role of Industrialisation in India-Public sector-Private sector-MSMEs-Definition-Importance-New Industrial policy 1991-Make in India

UNIT V

7 HOURS

INFRASTRUCTURE:-

Transport system-Energy-Power-Communication-Social infrastructure-science and Technology-R&D (Research and Development)-NITI Ayog-National Development council (NDC)-New Economic Policy (LPG-Liberalisation, Privatization and Globalisation)

TEXT BOOKS

1.SANKARAN.S “Indian Economy”

REFERENCE BOOKS

1. DUTT&SUNDARAM “Indian Economy”
2. MISRA & PURI “Indian Economy”
3. DHINGRA.I.C “Indian Economy”

WEB RESOURCES

1. <https://corporatefinanceinstitute.com/resources/knowledge>
2. <https://www.yourarticlelibrary.com/agriculture>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand the basic characteristics of Indian Economy.	Remember
CO2	Analyse and Appraise the issues in India's Poverty, Unemployment and Eradication Programme.	Understand
CO3	Apply economic reasoning to issues of Agriculture and Impact of Green Revolution, Land reforms in India.	Apply
CO4	Narrate Effectively about role of Industrialisation, New Industrial Policy 1991 and MSMEs developing in India.	Apply
CO5	To Understand the infrastructure in India and also will and unsigned on LPG.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	S	L				S	M	L	M
CO2		S	M	L		L	M		S	L
CO3		L		S		L		M	M	L
CO4	L	S				L	L	M	S	M
CO5	M	S	M	M	S	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER V

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC09 CORE COURSE- IX	MACRO ECONOMICS-1			-	5

OBJECTIVE

1. To make the students to understand the National Income concept and various aspects.
2. To enlighten the students to understand classical and Keynesian economics.

SYLLABUS**UNIT I**

6 HOURS

NATURE SCOPE AND NATIONAL INCOME

Nature and Scope of Macro Economics-Limitation-National Income-Concept-Methods of measuring National Income-Difficulties-Importance of National Income accounting-Circular flow at income in two three and four sector Economy-Government Expenditure and National Income.

UNIT II**CLASSICAL THEORY OF EMPLOYMENT**

Classical theory of Income and Employment-Say's law of Market-Classical Macro model of Income-Employment and output-Criticism against the Classical - Theory of Employment-difference between Classical views and Keynesian views-Keynesian Theory of Income Output and Employment.

6 HOURS

UNIT III**KEYNES'S THEORY OF EMPLOYMENT**

Keynes' Revolution-Principle of effective Demand-Aggregate Supply-Aggregate Demand-Determination of the Equilibrium level of Employment-Effective Demand further

elaborated-Equilibrium not necessary at full Employment-Summary of keynes's theory at full Employment.

7 HOURS

UNIT IV

7 HOURS

CONSUMPTION FUNCTION

Meaning of Consumption Function-Characteristics of Consumption Function-Properties of Consumption Function-Relationship between APC and MPC-Keynes's Psychological law of consumption-Assumptions of the law of consumption-Implication of Post-Keynesian consumption Function Hypothesis- Ando-Modigliani life cycle Hypothesis

UNIT V

7 HOURS

INVESTMENT FUNCTION

Meaning and types of Investment-Determinants of Investment (Investment Decisions)- Marginal Efficiency of Investment -Shifts in Investment Function-Capital Stock and Investment rate- Difference between MEC and MEI- Interest Elasticity of Investment.

TEXT BOOKS

1. CAUVERY R. "**Macro Economics**" S.Chand and company Ltd., NewDelhi.
2. VAISH M.C., "**Macro Economics Theory**".
3. BROOMAN L., "**Macro Economics**".

REFERENCE BOOKS

1. AHUJA ,H.L "**Macro Economics Theory and policy**" S.Chand and company Ltd., NewDelhi.
2. GHOSH B.N., "**Modern Macro Economics Theory and Policy**" Ane books private Ltd., NewDelhi.

WEB RESOURCES

1. <https://www.economicdiscussion.net/employment-theories/keynesian-theory-of-employment-with-diagram/3990>
2. https://www.brainkart.com/article/Investment-Function_37073/

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Explain true concepts of macro economics and its inter relations with micro economics.	Remember
CO2	Creative Thinking and problem solving critical thinking, Decision making information literacy.	Understand
CO3	The current economic phenomenon with existing theory and put their views on contemporary economic issues.	Apply
CO4	The principle of macro economics in explaining the behavior of macro economics variable of national as well as global level.	Apply
CO5	The concept of macro economics in unfolding the dynamics of energy sectors.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	S	M				M	L	S	L
CO2		S	M	M		L	M		S	
CO3		M		S		L		M	S	M
CO4	S	S				L	L	S	M	L
CO5	S	M	S	M	M	L	-	-	-	M

S- Strong; M-Medium; L-Low

SEMESTER V

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC10 CORE COURSE- X	PUBLIC FINANCE-1			-	5

OBJECTIVE

- To enable the students to understand fundamental of public finance.
- Understanding and analyzing the role and functions of the government.

SYLLABUS**UNIT I**

6 HOURS

MEANING AND SCOPE OF PUBLIC FINANCE

Meaning, Developments in the definition of Public Finance, the Scope and Importance of Public Finance:-Functions of the State, effects of Fiscal operations, Objectives of Fiscal operations, subject matter of Public Finance, Role of Public Finance in Economic development, comparison of Public Finance and Private Finance, the Principle of maximum Social Advantage- Prof. Dalton's views and Musgrave's views on the Principle of maximum Social Advantages.

UNIT II

6 HOURS

PUBLIC EXPENDITURE

Meaning and Scope of Public Expenditure - Public and Private Expenditure compared, reasons for the Growth of Public Expenditure, Wagner's views on Public Expenditure, Role and Objectives of Public Expenditure, Principles of Public Expenditure, Canons of Public Expenditure, classification on Public Expenditure -Various classification by Nicholson, Adam Smith, J.S.Mill, Roscher Shivaras, Dalton, Pigou, Mehta and Economic classification, Effects of Public Expenditure-on Production, on distribution of Economic Stability and on Economic Development and Growth.

UNIT III

7 HOURS

PUBLIC REVENUE

Meaning, Sources of Public Revenue, Classification of Public Revenue, Characteristics of a Good Tax system, Canons of Taxation:-Principle of Equity, the Benefit Principle and the Ability to Pay Principle, Taxable Capacity, Kinds of Taxes-Direct and Indirect Taxes-Specific and Ad Valorem Duties-Progressive, Proportional, Regressive and Degressive Taxes, Single and Multiple Taxation, Problem of Double Taxation, Effects of Taxation.

UNIT IV

7 HOURS

INDIVIDUAL TAXES

Taxes of Income-Development of Income Tax, General Features of Income Tax, Corporation Tax, Expenditure Tax, Taxes on Properties- Death duties-Estate duty, Gift Tax, Wealth Tax, Taxation of Capital gains, Commodity Taxation- Import duties-Export duties, Excise duties, Taxation of Agricultural Incomes and Agricultural wealth, Value Added Tax, Goods and Services Tax, Evolution of GST in India-GST Council structure.

UNIT V

7 HOURS

PUBLIC DEBT

Meaning of Public Debt, Causes of Barrowing, comparison between Private and Public debts, objectives of Public Debt, Classification of Public Debt Effects of Public Debt, Burden of Public Debt, Public Debt Management, Redemption of Public Debt, Public Debt in India, Growth of Public Debt, Role of Public Debt in the Mobilization of Resources, Pubic Debt and Asset creation.

TEXT BOOKS

B.P.Tyagi-Public Finance

REFERENCE BOOKS

1. R.A.Musgrave and P.B.Musgrave-“Public finance in theory and practices”
2. J.R.Gupta-“Public Economics in Indian theory and practice”.
3. J.V.M.Sarma-“ Public finance: Principles and practices”.
4. S.K.Singh-“ Public finance in theory and practices”.
5. S.Sankaran-“Fiscal Economics”.
6. T.N.Hajela-“Public Finance”.

WEB RESOURCES

1. <https://itcollege.ac.in/itdc/wp-content/uploads/2020/10/Dr-Umang-tandon-1.pdf>
2. https://en.wikipedia.org/wiki/Wagner%27s_law
3. <http://www.simplynotes.in/e-notes/mcomb-com/public-finance/public-expenditure-meaning-nature-canons-of-public-expenditure/>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	After studied unit-I the student will be able to describe the role of the state in principle.	Remember
CO2	After studied unit-II the student will be able to have conceptual clarity of government expenditure.	Understand
CO3	After studied unit-III the student will be able to describe the major items of government revenue.	Apply
CO4	After studied unit-IV the student will be able to discuss the design of the tax structure.	Apply
CO5	After studied unit-V the student will be able to describe the importance and growth of public debt.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	S	L				M	S	S	L
CO2		M	S	M		L	M		S	L
CO3		M		S		L		M	S	
CO4	S	L				L	S	M	L	M
CO5	S	M	M	S	M	L	-	-	-	S

S- Strong; M-Medium; L-Low

SEMESTER V

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC11 CORE COURSE- XI	HISTORY OF ECONOMIC THOUGHT			-	5

OBJECTIVE

- To identify the major ideas associated with each group or thinker studied, and thereby better comprehend the origins of contemporary theory.
- To place the theories and ideas studied within the context of the times in which they developed.

SYLLABUS**UNIT I**

6 HOURS

ANCIENT ECONOMIC THOUGHT

Nature and Scope of Economic Thought – Importance – Ancient Economic Thought – the Greek THOUGHT : Plato, Aristotle – Economic Thought in Ancient India: Economic ideas of Thiruvalluvar -- Kautilya's views – comparison between Economic ideas of Thiruvalluvar and Kautilya.

UNIT II

6 HOURS

MEDIEVAL PERIOD AND CLASSICAL SCHOOL

Medieval Economic Thought - Mercantilism – Factors Shaping Mercantilism – Mercantilist policies – Neo-Mercantilism – Physiocratic doctrines – Criticism of Physiocratic doctrines - Classical school – Adam Smith – David Ricardo – Thomas Robert Malthus.

UNIT III

7 HOURS

MARGINAL AND HISTORICAL SCHOOL

Economic views of Marginal school – contribution of Stanley Jevons _ Contribution of Karl Menger – Historical school – Older Historical school – Younger School- Essential ideas of Historical School.

UNIT IV

7 HOURS

KARL MARX, NEO-CLASSICAL SCHOOL AND KEYNESIAN ECONOMICS

Karl Marx -Marxian Philosophy -Materialistic Interpretation of History-Class Struggle - Marxian theory of Value -Surplus value -Marxian predictions concerning Capitalism -Criticism. - Economic contribution of Alfred Marshall - Institutional School -Economic ideas of Veblen- The Keynesian Revolution - Keynesian theory of Employment.

UNIT V

7 HOURS

INDIAN ECONOMIC THOUGHT

Recent Economic Thought -R.C. Dutt- Dadabhai Naoroji - M.G.Ranade - Economic ideas of Gandhi - Rajaji - Dr.B.R.Ambedkar -Jawaharlal Nehru - Nobel Laureate Amartya Sen.

TEXT BOOKS

1. LOGANATHAN. V “ **History of Economic Thought**”

REFERENCE BOOKS

1. SANKARAN. S “**History of Economic Thought**”
2. HAJELA “**Economic Thought**”
3. GIDE AND RIST “**A History of Economic Doctrines**”
4. GRAY. A “**A History of Economic Doctrines**”

WEB RESOURCES

1. <https://youtu.be/9FaOKNpAiIM>
2. https://en.wikipedia.org/wiki/Schools_of_economic_thought
3. https://youtu.be/67Wfw_DbNVc

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Comprehend the development of the theory of Economics in historical perspective.	Remember
CO2	Understand the theories of Mercantalism and Physiocracy	Understand
CO3	Get knowledge about Marginal school and Historical school	Apply
CO4	Impart knowledge on theories of Karl Marx, Alfred Marshal and Keynes.	Apply
CO5	Get an overview of Indian Economic Thought	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	L	S				M	L	S	M
CO2		S	S	L		L	M		S	L
CO3		S		M		L		M	S	L
CO4	S	L				L	L	S	M	
CO5	S	M	M	S	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER V

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC12 CORE COURSE- XII	ECONOMICS OF GROWTH AND PLANNING			-	5

OBJECTIVE

1. Economic growth and development forms the basic Theoretical foundation of the core subject. The Concepts, Theories and diagrammatical representations use the most important Theoretical tools that help the student to understand the subject.

SYLLABUS**UNIT I**

6 HOURS

CONCEPT AND FACTORS

Economics of Development- Economic Growth and Economic Development- Indicators of Economic growth- Sustainable Development -Policies for Sustainable Development.

UNIT II

6 HOURS

THEORIES OF ECONOMIC DEVELOPMENT

Adam Smith's theory – Ricardian theory – Mill's theory - Marxian theory- The Schumpeter theory – Rostow's stages of Economic growth.

UNIT III

7 HOURS

GROWTH MODEL

The Harrod- Domar model -Joan Robinson's model of Capital Accumulation- Models of Technical change - steady State Growth – the Golden Rule of Accumulation.

UNIT IV

7 HOURS

MEASURES FOR ECONOMIC GROWTH

Importance of Agriculture and Industry in Economic Development-Deficit Financing as an instrument of Economic development-Price Policy in Economic Development – Entrepreneurship in Economic Development.

UNIT V

7 HOURS

DEVELOPMENT PLANNING

Meaning of Economic Planning – Need for planning in Under Developed Countries – Problems of Development Planning – Financial and Physical planning – Indicative Planning and Imperative Planning – Centralised and decentralized Planning.

TEXT BOOKS

1. M.L. Jhingan-“The Economics of Development and planning”

REFERENCE BOOKS

1. K.K.Deweth and Satish Madhavan “Economics of growth and Development”.
2. Adelman-“Theories of Economic growth and Development”.

WEB RESOURCES

1. https://en.wikipedia.org/wiki/Economic_growth
2. [https:// Economic Plan | Meaning | Features | Need | Types \(accountlearning.com\)](https://EconomicPlan|Meaning|Features|Need|Types(accountlearning.com))
3. <https://youtu.be/luudrTHB2Pk>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understanding about the concepts and approaches to economic development.	Remember
CO2	Understand the various Theories of economic development.	Understand
CO3	Provide an idea about the various growth models.	Apply
CO4	Know the suitable measures for economic development.	Apply
CO5	Have useful understanding about social and institutional aspects of economic development	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	M	S				M	L	S	L
CO2		L	S	M		L	M		L	
CO3		M		M		L		M	S	L
CO4	S	L				L	L	M	S	
CO5	S	M	S	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER V

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECM1 MAJOR BASED ELECTIVE -I	BANKING THEORY LAW AND PRACTICE			-	4

OBJECTIVE

The course will help students :

- To acquire knowledge of working of Indian Banking system
- To know the impact of government policy and regulations on the banking industry

SYLLABUS**UNIT I**

6 HOURS

Meaning and definition of Banking - Evolution of Banking — Development of Banking in India —Laws of Banking in India.

UNIT II

6 HOURS

Different types of Accounts — Opening of a New Account, Precautions, Risk-Closure of a Bank Account.

UNIT III

7 HOURS

Negotiable Instruments — Characteristics, Types, Cheques, Promissory Note Bills Of Exchange — Collection of Cheques.

UNIT IV

7 HOURS

Payment of Cheques— Role of Paying Banks, Duties of Paying Banker-precautions of a paying Banker — Refusal of Payment of Cheques.

UNIT V

7 HOURS

Loans and Advances - Classification secured Advance — Modes of creating charge types of Securities.

TEXT BOOKS

- 1) Banking theory law and practice – K.C.Shekhar

REFERENCE BOOKS

- 1) Banking law and practice- K.P.Kandasami,S.Natarajan, R.Pararnwasan
- 2) Banking theory law and practice- Sundaram and Varshney

WEB RESOURCES

1. <https://jupiter.money/resources/evolution-of-banking-in-india/>
2. <https://www.forbes.com/advisor/in/banking/what-kind-of-bank-accounts-exist/>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Evaluate the performance of the banking industry	Remember
CO2	Elucidate the Different types of accounts, Opening of a new account, and Closure of a bank account	Understand
CO3	Know the Characteristics, Types of promissory note and Bills Of exchange	Apply
CO4	Express opinions about the payment of cheques	Apply
CO5	Understand the bank lending policies and procedures.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	M	S				M	L	S	L
CO2		S	M	M		L	M		L	
CO3		S		M		L		M	S	M
CO4	S	L				L	L	M	S	L
CO5	S	M	S	M	M	L	-	-	-	M

S- Strong; M-Medium; L-Low

SEMESTER V

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECM2 MAJOR BASED ELECTIVE -II	SOCIO ECONOMIC PROBLEMS IN INDIA			-	4

OBJECTIVE

- To understand the problem faced by the society with its social and economic perspectives

SYLLABUS**UNIT I**

6 HOURS

CONCEPTS AND APPROACHES

Meaning and Concepts of Social and Economic Problems, Nature and Types of Social and Economic Problems in India-Theoretical Approaches to Social Problems; Social Disorganization Approach, Culture Lag Approach, Value Conflict Approach, Personal Deviation Approach and Anomic Approach.

UNIT II

6 HOURS

DEMOGRAPHIC AND ECONOMIC STRATIFICATION

Population Problem-Birth Rate-Death Rate-Life Expectancy-Family Planning and Welfare, National Population Policy, Problems of Urbanization-Poverty and Unemployment.

UNIT III

7 HOURS

PROBLEMS OF SOCIAL STRATIFICATION

Untouchability and Casteism- Causes-Consequences and Remedies, Regionalism and Communalism-Meaning, Causes and Remedies.

UNIT IV

7 HOURS

SOCIAL DEGENERATION

Corruption and Red-Tapism, Youth Tensions and students Unrest, Alcoholism and Drug Addiction- Suicide-Divorces-Prostitution-Juvenile Delinquency and Beggary-Causes and Remedial Measures.

UNIT V

7 HOURS

CURRENT SOCIAL AND ECONOMIC CHALLENGES

AIDS-Terrorism-Child Labour-Black Money-Crimes and Criminals, Violence against Women-Causes, Consequences and Strategies.

TEXT BOOKS

1. R.N.Sharma –“Indian Social Problems” Vikas Publications, New Delhi, 1982

REFERENCE BOOKS

1. Ram Ahuja - “Social Problems in India” Rawat Publications, Jaipur, 2016
2. Chandran.E- “Economics Social Problems of India” Cosmos Book Hive Pvt. Ltd., New Delhi, 1990.

WEB RESOURCES

1. <https://www.epw.in/journal/2007/41/caste-and-economic-discrimination-special-issues-specials/caste-and-economic>
2. https://en.wikipedia.org/wiki/Social_issue

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand the basic social and economic problems in India.	Remember
CO2	Evaluate the current demographic situation.	Understand
CO3	Identify the Causes and remedial measures for many social problems.	Apply
CO4	Analyse cause for many social problems.	Apply
CO5	Understand cause and consequence for Terrorism.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	S	L				M	S	L	M
CO2		S	S	M		L	M		S	L
CO3		M		M		L		M	S	L
CO4	L	S				L	L	M	L	
CO5	S	M	S	M	M	L	-	-	-	M

S- Strong; M-Medium; L-Low

SEMESTER V

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECM3 MAJOR BASED ELECTIVE -III	TOURISM AND ECONOMIC DEVELOPMENT			-	5

OBJECTIVE

1. It plays a major role in preparing students to gain knowledge in tourism industry. This will give him an idea to apply what they have learned into practice.

SYLLABUS**UNIT I**

6 HOURS

Tourism –Definition-Importance of Tourism-Role of Tourism in Economic Development-Factors influencing the Growth of Tourism-Types of Tourism-Domestic Tourism-International Tourism-Cultural Tourism-Educational Tourism-Business Tourism-Medical Tourism-Pleasure Tourism-Sports Tourism-Religious Tourism-Eco Tourism.

UNIT II

6 HOURS

Impact of Tourism-Meaning-Economic impact of Tourism-Positive and Negative impact- Socio cultural impact of Tourism -Environmental impact-Employment Generation in Tourism Sector.

UNIT III

7 HOURS

Domestic Tourism-Meaning-Characteristics-Benefits of Domestic Tourism-International Tourism-Meaning-Growth of International Tourism- Tourism contribution to India's GDP from 2015-16 to 2019-20-Government's initiatives towards Tourism Promotion and Development- Ministry on Tourism and Development-Indian Tourism Development Corporation-Objectives – Functions-Tamilnadu Tourism Development Corporation-Functions.

UNIT IV

7 HOURS

Travel Agency-Meaning-Role-Functions and Responsibilities of Travel Agents- Travel Document-Meaning-Need-Significance-Travel Formalities-Passport-VISA-Custom Regulations- Hotels-Types of Hotels-Role of Hospitality Industry in Tourism.

UNIT V

7 HOURS

Tourist Places in Tamilnadu- Historical Places- Kancheepuram- Mahabalipuram-Tanjore- Madurai- Religious Centres- Velankkani-Nagore-Rameswaram Thiruvannamali- Eco Tourist Centres- Mudumalai- Anaimalai Hill Stations-The Nilgiris- Ooty-Yercaud- Kodaikanal. Marina Beach in Chennai.

TEXT BOOKS

1. BHATIA A.K “**Tourism Development-Principles and Practices**” Sterling Publishers (P) Ltd., NewDelhi.

REFERENCE BOOKS

1. KAMRA K.K “**Economics of Tourism**” Kaniskha Publishers, NewDelhi.
2. PATEL.K.N. “**Business of Tourism**” Akhand publishing house, NewDelhi.
3. ROMILA CHAWLA “**Economics of Tourism and Development**” Sonali Publications, NewDelhi.

WEB RESOURCES

1. <http://www.oas.org/dsd/publications/unit/oea78e/ch10.htm>
2. https://en.wikipedia.org/wiki/Travel_agency

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand the significant role to Tourism in Economic Development.	Remember
CO2	Justify the variety of impacts of Tourism and the Employment opportunities that are created.	Understand
CO3	Identify the key role of Government in Promoting Tourism in India.	Apply
CO4	Gather Information on various travel formalities and documents that are required for International travel.	Apply
CO5	Be aware of various tourist places in Tamilnadu	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	M	S				M	L	L	S
CO2		M	S	S		L	M		S	M
CO3		S		M		L		S	M	L
CO4	M	S				M	L	L	S	
CO5	L	M	S	S	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER V

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECM4 MAJOR BASED ELECTIVE -IV	ECONOMIC DEVELOPMENT OF TAMIL NADU-I			-	5

OBJECTIVE

To provide knowledge of the demographic features of Tamil Nadu. And to educate the students about the agricultural and infrastructural development of Tamil Nadu.

SYLLABUS**UNIT I**

6 HOURS

BASIC CHARACTERISTICS

Relevance of Regional Economics-The place of Tamil Nadu in the National Economic Scene: Size, Resource Endowment: Land , Soil, Minerals, Rainfall, Climate, Forests, Demographic Features: Population, Sex Ratio, Density, Growth Rate, Rural Urban population, Literacy-Urbanisation and Migration in Tamil Nadu.

UNIT II

6 HOURS

AGRICULTURAL DEVELOPMENT IN TAMIL NADU

Agricultural Development-Changes in Land Use pattern-Cropping Pattern-Green Revolution- Problems of Agricultural Marketing-Regulated Markets-Role of Co-operative Marketing societies-Animal Husbandry-Dairy Development-Fisheries.

UNIT III

7 HOURS

DEVELOPMENT EXPERIENCE OF TAMIL NADU

Trends in State Income- Sectoral Composition-Per Capita State Domestic Product-State Comparison-Poverty and Unemployment in Tamil Nadu-Causes and Eradication Programmes.

UNIT IV

7 HOURS

TRANSPORT AND POWER

Importance of Road transport in Economic Development-Present position of Road Transport in Tamil Nadu-Case for Nationalisation of Roadways in

Tamil Nadu-Power Scenario in Tamil Nadu: Hydro power, Thermal Power, Atomic Energy-Relevance of Nuclear Energy-Solar Energy.

UNIT V

7 HOURS

INFRASTRUCTURE-II: BANKING AND HOUSING

Banking Development in Tamil Nadu-Branch Expansion, Deposit Mobilization, Distribution of Credit, Credit-Deposit Ratio, Housing Development in Tamil Nadu: Trends in Housing and Urban Housing-Tamil Nadu Housing Board-Slum Improvement.

TEXT BOOKS

1. A.G.Leonard SJ-“Tamil Nadu Economy”-MacMillan Publication, 2005.

REFERENCE BOOKS

1. S.Sankaran-“Indian Economy” Margham Publications, Chennai, 2017

WEB RESOURCES

1. <https://truckguru.co.in/blog/importance-of-the-road-transportation-services-in-economic-development-of-the-country/>
2. <https://www.yourarticlelibrary.com/essay/changes-in-patterns-of-land-use-in-india-with-its-classification/42473>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand the characteristics of Tamil Nadu.	Remember
CO2	Trace the agricultural development of Tamil Nadu.	Understand
CO3	Distinguish the various poverty eradication programmes.	Apply
CO4	Get an insight on overall view on transport and power.	Apply
CO5	Identify the development of banking sector in Tamil Nadu.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	M	L				M	S	L	M
CO2		M	L	M		L	M		S	M
CO3	S		M	M		L		S	S	L
CO4	M	L				L	L	M	S	
CO5	M	S	L	M	M	L	-	-	-	M

S- Strong; M-Medium; L-Low

SEMESTER V

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECS3 SKILL ENHANCEMENT COURSE -III	SMALL ENTERPRISES AND ECONOMIC DEVELOPMENT			-	5

OBJECTIVE

1. This course aims at providing knowledge and developing interest to the students to become an entrepreneur. Also attempts to highlight the role of small industries in overall development of an economy.

SYLLABUS**UNIT I** 6 HOURS

Small Enterprises-Meaning-Definition-Features-Types of Small Scale Industries-Micro Enterprise-Role of Small and Micro Enterprises in Economic Development.

UNIT II 6 HOURS

Objectives of Small and Micro Enterprise in India-Their role in Employment Generation-Problems of Micro and Small Enterprises-Institutional support to Entrepreneurs-Need for Institutional support.

UNIT III 7 HOURS

National Small Industries Corporation Ltd (NSIC)-Functions-marketing support-Credit support-Technology support-DICs-Industrial Estates-Objectives of Industrial Estates-Small Industries Development Organisation (SIDO)-State Small Industries Development Corporations(SIDCO).

UNIT IV 7 HOURS

Taxation Benefits to Small Scale Enterprises-Rationale behind Tax Benefits-Tax benefits- Tax holidays-Tax concession to SSIs in Rural areas and in Backward areas-Incentives and concessions for SSIs offered by the Government.

UNIT V

7 HOURS

Sickness in Small Enterprises-Meaning-Signals of industrial Sickness-Symptoms of Industrial Sickness-Causes of Industrial Sickness-External causes-Internal causes-Consequences-Measures to curb sickness-Government Policy relating to Revival and Rehabilitation of sick SSIs in India

TEXT BOOKS

1. Khanka S.S –“ Entrepreneurial Development”, S.Chand and company Limited, New Delhi,2018

REFERENCE BOOKS

1. Gupta B.L and Anil Kumar-“Entrepreneurship Development” mahamaya Publishing House, New Delhi, 2009.
2. Jayshree suresh- “Entrepreneurial Development” Margham publications, Chennai, 2017.

WEB RESOURCES

1. <https://businessjargons.com/industrial-sickness.html>
2. <https://enterslice.com/learning/role-of-nsic/>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Know the meaning and role of small enterprise in augmenting economic development.	Remember
CO2	Understand the problems of small and micro units in India.	Understand
CO3	Be aware of the institutional support to the small and micro units.	Apply
CO4	Understand the incentives and concessions offered by the government to the small and micro units.	Apply
CO5	Analyse the causes for sickness in industrial units.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	M	L				M	S	L	M
CO2		M	S	S		L	M		L	M
CO3		S		M		L	M	S	S	L
CO4	S	M				L	L	M	S	S
CO5	M	S	L	M	M	L	-	-	-	M

S- Strong; M-Medium; L-Low

SEMESTER VI

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC13 CORE COURSE- XIII	MACRO ECONOMICS- II			-	5

OBJECTIVE

1. To enable the students to understand various macro concepts.
2. To teach the student about multiplier IS-LM and Macro Economic policies.

SYLLABUS**UNIT I**

6 HOURS

MULTIPLIER AND ACCELERATION:

Meaning and working of Multiplier-Assumptions-Leakages-Limitations-Importance of the Multiplier-Multiplier in under developed countries-Dynamic or period Multiplier-Acceleration Principle-Assumption of Acceleration Principle -Significance of Acceleration Principle -Accelerations Principle in under Development Countries-Multiplier Accelerator interaction (Super Multiplier).

UNIT II

6 HOURS

GENERAL EQUILIBRIUM

General Equilibrium-Equilibrium of Commodity Market (IS) and Money Market (LM)-Simultaneous Equilibrium of Commodity and Money Market (IS-LM)-Changes in General Equilibrium (Shifts in IS-LM Functions)-Supply side Economics.

UNIT III

7 HOURS

CLASSICAL AND KEYNESIAN VIEWS ON EMPLOYMENT

Wage-Price Flexibility and Employment, Pigou Effect - Classical and Keynesian views - Keynesian effect and - Nature of Unemployment.

UNIT IV

7 HOURS

TRADE CYCLE

Definition and Phases of Trade Cycle-Control of Trade Cycle-Kaldor's Model of Trade Cycle-Hicks's Theory of Trade Cycle-Samuelson's Trade Cycle.

UNIT V

7 HOURS

MACRO ECONOMIC POLICY

Meaning and Nature of Macro Economic Policy-Why do we need a Policy-Framework of a Macro Economic Policy-Approach to Macro Economic Policy-Why do Policy Makers Differ-Possibility as Conflicting Policies-Resolving conflicting Objectives-Limits to Macro Economic Policy.

TEXT BOOKS

1. GURLEY.J & SHAW E.S., "**Money in a theory of Finance Brookings Institution**" Wasington.
2. ROSALIND LERAEIC., "**Macro Economics**" Macmillian press Ltd., London.
LUEAS R., "**Studies in Trade Cycle Theory**" M.I.T Press, Cambridge

REFERENCE BOOKS

1. DWIRED D.N., "**Macro Economic Theory and policy**" Tata McGraw Hill Publishing Ltd., NewDelhi.
2. JHINGAN M.L., "**Macro Economics Theory**" vrinda publication private Ltd., NewDelhi.

WEB RESOURCES

1. <https://www.yourarticlelibrary.com/macro-economics/theories-macro-economics/full-employment-classical-and-keynesian-views-on-full-employment/30984>
2. <https://www.economicdiscussion.net/trade-cycle/trade-cycle-meaning-features-and-theories/22071>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Able to understand the level of income and employment in the economy.	Remember
CO2	To understand the working of economic system.	Understand
CO3	It helps in ensuring that the people are well providing with goods and services.	Apply
CO4	The usually measure by consulting the growth rate GDP.	Apply
CO5	The Provide economic growth to raise the utility standard of living as participation in the economy.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	M	S				M	S	L	L
CO2	L	M	S	L		L	M	S	L	M
CO3		S		M		L		M	S	L
CO4	S	M				S	L	M	M	
CO5	S	M	S	M	L	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER VI

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC14 CORE COURSE- XIV	PUBLIC FINANCE-II			-	4

OBJECTIVE

1. Understand the nature of federalism and learn about the central and states financial relations.
2. Gain practical Knowledge about the sources and uses of revenues that are available to local government.
3. To familiarise students with basic concepts related to the central budget.
4. To critically analyse fiscal policies and its implications in Indian Economy.

SYLLABUS**UNIT I**

6 HOURS

FEDERAL FINANCE

Federalism, features of a Federal system-Nature of Indian Federalism. Meaning of Federal finance, Principles of Federal Finance, Problem of Financial Imbalance-How to solve the problem of Financial Imbalance? Financial Adjustments, Central- State-Financial relations under the constitution, Role of Finance Commission in Federal setup-Constitution of Finance Commission-Functions of the Financial Commissions, Recommendations of the 14th Finance Commission (2015-2020)

UNIT II

6 HOURS

LOCAL FINANCE

Meaning of Local Finance-GRAM Panchayats (Village Panchayats), Functions and resources of gram Panchayats, Panchayat samiti (Panchayat Union), Constitution, Functions and Finances of Panchayat in different States, Zila Parishads (District board), Functions and sources of Income, Municipalities, Functions and sources of Revenue,

Taxes levied by Municipalities, Municipal corporations, Functions and sources of Revenue- Octroi.

UNIT-III

FINANCIAL ADMINISTRATION AND BUDGET

Meaning of Financial Administration, Guiding Principles of Financial Administration-Agencies involved in the Financial Administration-Meaning and Definitions of Budget, Importance of the Budget, The Essential features of the Budget, Budgetary Procedure-Preparation of the Budget, Enactment of the Budget, Execution of the Budget, Parliamentary control over Finance, Performance Budgeting, Zero Base Budgeting, A note on the recent Indian Budget.

UNIT-IV

DEFICIT FINANCING

Meaning of Deficit Financing-Meaning of Budgetary Deficit-Meaning of Deficit Financing in India, Revenue deficit and Budgetary deficit-Role of deficit Financing in Economic development, Effect of deficit Financing-War Finance, Methods of War finance- Comparative study of war and Development Finance.

UNIT-V

FISCAL POLICY

Meaning and objectives of Fiscal policy, Instruments of Fiscal policy, Theory of Fiscal policy-Classical concept of Fiscal policy-the Principle of sound Finance, Modern concept of Fiscal Policy-Functional Finance-Tools and Techniques of Functional Finance, Role of Fiscal instruments in Developed Economics.

TEXT BOOKS

B.P.Tyagi-“Public Finance”.

REFERENCE BOOKS

1. R.A.Musgrave and P.B.Musgrave-“Public finance in theory and practices”
2. J.R.Gupta-“Public Economics in Indian theory and practice”.
3. J.V.M.Sarma-“Public finance: Principles and practices”.
4. S.K.Singh-“Public finance in theory and practices”.
5. S.Sankaran-“Fiscal Economics”.
6. T.N.Hajela-“Public Finance”.

WEB RESOURCES

- a. <https://www.accountingnotes.net/fiscal-policy/deficit-financing-meaning-effects-and-limitations/10080>
- b. <https://www.toppr.com/guides/political-science/federalism/introduction-to-federalism/>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	After studied unit-I the students will be able to describe the meaning of federalism and explain how federalism is practical in India.	Remember
CO2	After studied unit-II the students will be able to have conceptual clarity of local government functions and source of revenue.	Understand
CO3	After studied unit-III the students will be able to describe the importance and nature of Public Administration and budget..	Apply
CO4	After studied unit-IV the students will be able to familiarise the concept of deficit financing in India.	Apply
CO5	After studied unit-V the students will be able to describe the importance of fiscal policy and its implications of Indian economy.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	S	M	S			M	L	L	L
CO2		L	S	M	L	L	M		S	M
CO3		S		S		L		M	L	
CO4	M	S				L	L	M	S	L
CO5	S	M	S	M	M	L	-	-	-	M

S- Strong; M-Medium; L-Low

SEMESTER VI

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UEC15 CORE COURSE- XV	RURAL ECONOMICS			-	5

OBJECTIVE

To Understand the Importance of Rural Economy and to teach the students the issues connected with Rural Economics.

SYLLABUS**UNIT I**

6 HOURS

INTRODUCTION

Rural Economics: Nature, Need and Scope of Rural Economics – Structure of Rural Economy – Features of Rural Economy.

UNIT II

6 HOURS

ROLE OF AGRICULTURE

Role of Agriculture in Economic Development – Place of Agriculture in the economy of India – Distinction between Agriculture and Industry – Relationship between Agricultural and Non- Agricultural Sector – Contribution of Agriculture to India's Economic Development.

UNIT III

7 HOURS

NON-FARM SECTOR

Cottage Industries: Features, Classification and Importance – Role of Cottage and Small Scale Industries – Problems of Small Scale and Cottage Industries - Measures to Promote Small Scale Industries – Small Industries Development Bank of India (SIDBI).

UNIT IV

7 HOURS

RURAL POVERTY AND UNEMPLOYMENT

Poverty: Meaning and Causes – Unemployment: Nature and Causes - Re Poverty: Meaning and Causes – Unemployment: Nature and Causes – Remedies to Rural Unemployment MGNREGA-Mahatma Gandhi National Rural Unemployment Guarantee Act-IAY or PMAY Indra Awas Yojana or Prime Minister Awas Yojana -TRYSEM- Training of Rural Youth for Self Employment -DWCRA -Development of Women &Children in Rural Areas - -GKY- Gang Kalyan Yojana.

UNIT V

7 HOURS

RURAL DEVELOPMENT

Rural Development: Meaning and Ingredients of the Process of Rural Development – Community Development – Meaning and Objectives - Integrated Rural Development: Origin, Meaning and Objectives of IRDP – Swarnjayanthi Gram Swarogar Yojana (SYSG)-TamilNadu Rural Road Improvement Scheme (TNRRIS)- Tamil Nadu Village Habitation Improvement Scheme (THAI)-Rural Building Maintenance and Renovation Scheme (RBMRS).

TEXT BOOKS

1. SANKARAN.S, “**Rural Economics**”, Margham Publications, Chennai.

REFERENCE BOOKS

1. UMA KAPILA (ED) “**Indian Economy since Independence**” Academic foundation, New Delhi.
2. DANTWALA M.L. et.al, “ **Indian Agricultural Development since Independence**”, Oxford and IBH Pub.co., New Delhi
3. NIRAJ KUMAR VERMA. “**Rural Economy of India**” -

WEB RESOURCES

- 1.https://www.jstor.org/stable/1882365?seq=1#metadata_info_tab_contents
- 2.https://en.wikipedia.org/wiki/Rural_economics

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand the structure and scope of rural economy with specific reference to Indian economy	Remember
CO2	Analyse the inter relationship between agriculture and industry	Understand
CO3	Evaluate the suitability of small scale and Cottage industry in uplifting the rural areas .	Apply
CO4	Discuss the government schemes and role of banks in promoting rural development	Apply
CO5	Propose rural development as a measure to remove unemployment and poverty.	Apply

MAPPING WITH PROGRAM OUTCOMES

Cos	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	S	L			L		S	L	M
CO2		S	S	M		L	M		L	M
CO3		S		M		L		M	S	L
CO4	S	M	S			S	L	M	S	
CO5	M	S	S	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER VI

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECM5 MAJOR BASED ELECTIVE-V	HEALTH ECONOMICS			-	5

OBJECTIVE

- It is a branch of economics concerned with issues related to cost efficiency and cost implication.
- To improve the policy relevance and utility through assessment, planning and avoidance of wasteful expenditure in the health care sector.
- How the industry is used to promote healthy lifestyles, positive health outcomes, health care activities and health care providers.

SYLLABUS**UNIT I**

6 HOURS

INTRODUCTION TO HEALTH ECONOMICS

Definition and Scope of Economics of Health –the concept of Health and Health care-the role of Health in Economic Development-Health as Human Capital-Determinants of health-Poverty, Malnutrition- Economic dimensions of Health care-Demand and Supply of health care.

UNIT II

6 HOURS

EVALUATION OF BENEFITS AND COSTS OF HEALTH SERVICES

Private benefits and Private Costs of providing Health services- The failure of the market to provide essential Health services-The Provision of health services by the Government- A review of the Indian National Health Policy and a suggestion other feasible alternatives.

UNIT III

7 HOURS

FINANCING OF HEALTH SERVICE

Theory and practice- Review of Per capita and Public Expenditure on health service over time and in different parts of the Country-An analysis of the sources of Public funds for health- The need for a General health insurance -The Role of Government Financial Institutions in financing health – PPP In Health sector.

UNIT IV

7 HOURS

INDIAN HEALTH SECTOR ISSUES

Growth in the Expenditure of personal health services- Characteristics of health services-Healthcare problems - Analysis of Demand for health services and Supply of health care-Increasing healthcare costs, Factors affecting health –Nutritional status- Changes in morbidity pattern and trends in mortality rates- Socio-economic determinants of health status.

UNIT V

7 HOURS

HEALTH SECTOR IN TAMILNADU

Welfare schemes- National rural health mission-Objectives-Tamilnadu Health system reforms program-Primary health centre's-Tamilnadu Urban health care project- Chief Minister's comprehensive health Insurance scheme- Emergency ambulance-Health care challenges and current scenario of Tamilnadu.

TEXT BOOKS

1. N.K. ANAND & SHIKHA GOEL –“**Health Economics**”
2. DR.L.N.DASH-“**Health and India's Development Challenges**”

REFERENCE BOOKS

- 1 GALENSON W and W PYATT “**Quality of Labour and Economic Development in certain Countries, International Labour Organisation**”, Geneva 1964.
- 2 PEARCE D and DASGUPTA P “**Social Benefit Cost Analysis**”, Macmillan, London 1982.
- 3 WEISBROAD B.A., “**Economics of Public Health**”, University of Pennsylvania Press, Pennsylvania, 1961

- 4 WEISMAN J. “**Cost Benefit Analysis and Health Service Policy**”, Scottish Journal of Political Economy, Vol. 20, No.1, February 1962.
- 5 JIMENZ E., “**Pricing Policy in the social sectors**” the Johns Hopkins University Press, New York, 1987.
- 6 KLARMAN H.E. “**The Economics of Health**”, Columbia University Press, Columbia, 1965

WEB RESOURCES

1. https://en.wikipedia.org/wiki/Health_economics
2. <https://www.imf.org/external/pubs/ft/health/eng/hdwi/hdwi.pdf>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	The first unit helps to understand the concept of health, the role of health in economic development and Demand and supply of health care.	Remember
CO2	The second unit provides a guideline on the financial aspects of health and role of government in financing health care industry.	Understand
CO3	The third unit helps in evaluating the cost and benefits of health services.	Apply
CO4	The fourth unit provides scope in understanding the issues in Indian health care industry and overcoming the issues.	Apply
CO5	The fifth unit brings a clear understanding on the health services provided by Tamilnadu and the challenges.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	L	M				M	S	S	L
CO2		M	S	M		L	M		S	L
CO3		S		M		S		M	S	M
CO4	M	S	M			L	L	M	S	
CO5	S	L	S	M	M	L	-	-	-	M

S- Strong; M-Medium; L-Low

SEMESTER VI

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECM6 MAJOR BASED ELECTIVE-VI	INSURANCE ECONOMICS			-	5

OBJECTIVE

The aim of the insurance economics is to acquaint with concepts types and latest developments in insurance sector.

SYLLABUS**UNIT I**

6 HOURS

Meaning and Definition of Insurance - Nature and Importance of Insurance -Role and functions types of Insurance - principles of Insurance contract.

UNIT II

6 HOURS

Classification of insurance - life insurance and its plans policies -selection of risk and its factors - nature of fire insurance, policies and policy conditions-reinsurance.

UNIT III

7 HOURS

Marine insurance and policies, policy conditions - types marine losses - Motor vehicle insurance, kinds of policies - claims under motor vehicle insurance - Brief note on health insurance.

UNIT IV

7 HOURS

Miscellaneous form of insurance - insurance Legislation in India -Under writing and Types Insurance Documents and procedure for settlement of claims in life insurance.

UNIT V

7 HOURS

Growth of life insurance and general insurance Business in India - Role of insurance in Economic Development - private players in insurance sector - IRDA and Function - Future Trends in India's Insurance Industry.

TEXT BOOKS

1. M.N.Mishra and S.B. Mishra - Insurance : Principles and Practice

REFERENCE BOOKS

1. M.N.Mishra - Insurance practicss and Practic, (s.chand& company ltd Newdelhi)
2. TyotsnaSethi - Elements of Banking and Insurane, (PHI AndNishwan Bhatia Leving PVT Ltd, Newdelhi)
3. B.S.Bodla, M.C.Garg& - insurance, Fundamentals Environment

WEB RESOURCES

1. [Role of Insurance in Economic Development - 1767 Words | Term Paper Example \(ivypanda.com\)](#)
2. [Different Types of Marine Insurance & Marine Insurance Policies \(marineinsight.com\)](#)

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand the Role, functions and types of insurance	Remember
CO2	Know the life insurance and its plans polices	Understand
CO3	Explore the performance of Marine insurance and policies	Apply
CO4	Acquire knowledge about the insurance Legislation in India	Apply
CO5	Describe the Future Trends in India's Insurance Industry.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	M	L				M	S	L	M
CO2		S	S	M		L	M		L	M
CO3		S		M		L		M	S	L
CO4	S	M				L	L	M	S	
CO5	M	S	S	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER VI

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECM7 MAJOR BASED ELECTIVE-VII	FINANCIAL SERVICES			-	5

OBJECTIVE

1. This paper provides the operation, organisation of financial system as a whole.

SYLLABUS**UNIT I**

6 HOURS

Nature and Scope of Finance-Finance Functions - Role of Financial Economist-Structure of Financial System-Financial system and Economic Development.

UNIT II

6 HOURS

Structure of Financial Markets-Financial Institutions in India - Structure of Capital Market and Money Market-Classification of Financial Instruments -Negotiable Instruments-Types of Treasury Bills, Commercial Bill-Commercial papers-CDs-Debentures.

UNIT III

7 HOURS

Sources of Investment -Factors influencing Investment -Types of Risks-Types of Return on Investment-Risk-Return Trade off-Investment Alternatives-Types of Bonds-Preference Shares-Equity Shares.

UNIT IV

7 HOURS

The Securities and Exchange Board of India (SEBI)-Powers, Scope, Functions of SEBI-New issue market-Secondary market-Mechanics of Security Trading in Stock Exchanges-Option-Futures Forward Swaps and it's types-Hedging.

UNIT V

7 HOURS

Mutual Funds and its Types and Benefits - Lease-Hire purchase-Project Financing and its Feature-Venture Capital and Methods-Mergers and Acquisitions- Types and Benefits.

TEXT BOOKS

1. B. Santhanam "Financial Services", Margham Publications

REFERENCE BOOKS

1. L.M. Bhole, Jitendra Maha Kud- "Financial Institutions and Markets".
2. I.M. Pandey- "Financial Management".
3. Preeti Singh- "Investment Management" (Securing analysis and portfolio Management)
4. M.Y. Khan- "Indian Financial System"
5. Jhan Hull- "Options, Future, and Others Derivatives."

WEB RESOURCES

1. www.investopedia.com/terms/f/financial-economics.asp
2. https://en.wikipedia.org/wiki/Securities_and_Exchange_Board_of_India

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand the nature and scope of financial system.	Remember
CO2	Analyse the financial markets and financial institutions.	Understand
CO3	Get an insight about the various types of risks.	Apply
CO4	Gain knowledge on SEBI	Apply
CO5	Understand about mutual funds.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	M	S				M	L	S	L
CO2		L	S	M		L	M		L	
CO3		M		M		L		M	S	L
CO4	S	L				L	L	M	S	
CO5	S	M	S	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER VI

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECM8 MAJOR BASED ELECTIVE-VIII	ECONOMIC DEVELOPMENT OF TAMILNADU-II			-	5

OBJECTIVE

To focus on the growth of industries in Tamil Nadu. To impart knowledge about the role of social inputs and planning in the economic development of Tamil Nadu Economy.

SYLLABUS**UNIT I**

6 HOURS

THEORIES OF INDUSTRIAL LOCATION

Alfred Weber's Theory-Views of Sargant Florence-Factors Influencing Location-Pattern of Industrial Location in Tamil Nadu-Recent Structural Changes in the Industrial Development in Tamil Nadu.

UNIT II

6 HOURS

SOME LARGE SCALE INDUSTRIES.

Cotton Textile Industry-Handloom Sector and Power Loom Sector-Sugar Industry-Cement Industry-Automobile Industry-Leather Industry-their Growth and Problems.

UNIT III

7 HOURS

SMALL SCALE INDUSTRIES

Small Scale, Khadi and Village Industries: Their, Role, Features and Problems-Role of industrial Estates-District Industrial Centre (DIC)-State Aid to Industrial Development: Tamil Nadu Industrial Development corporation

(TIDCO), Tamil Nadu Cement Corporation Limited (TANCEM), Small Industries Development Corporation Limited (SIDCO)-Rural Industries Project (RIP).

UNIT IV

7 HOURS

SOCIAL INPUTS AND ECONOMIC DEVELOPMENT

Education in Tamil Nadu: Literacy and Indicators of Educational Status. Health: Nutrition, Noon Meal Scheme-Water Supply-environment –Social Welfare Schemes in Tamil Nadu.

UNIT V

7 HOURS

STATE FINANCE AND PLANNING.

Trends in Taxation-Tax and Non-Tax Revenue-Sources-The pattern of Expenditure-Central Assistance-Planning in Tamil Nadu: Objectives and Achievements.

TEXT BOOKS

1. A.G.Leonard SJ-“Tamil Nadu Economy”-MacMillan Publication, 2005.

REFERENCE BOOKS

1. S.Sankaran-“Indian Economy” Margham Publications, Chennai, 2017

WEB RESOURCES

1. <https://msme.gov.in/schemes/development-khadi-village-and-coir-industries/>
2. <https://www.financialexpress.com/what-is/non-tax-revenue-meaning/1762795>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand various theories and pattern of industrial location in Tamil Nadu.	Remember
CO2	Trace the growth of large scale industrial in Tamil Nadu.	Understand
CO3	Identify the role of SSI in the development of Tamil Nadu.	Apply
CO4	Analyse the importance of education.	Apply
CO5	Explore the source of taxation in Tamil Nadu.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	M	L				M	S	L	M
CO2		S	S	M		L	M		L	M
CO3		S		M		L	M	M	S	L
CO4	M	S	S			L	L	M	S	
CO5	M	S	S	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER VI

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22UECS4 SKILL ENHANCEMENT COURSE-IV	ECONOMICS OF PLANNING TO BUSINESS STARTUP			-	5

OBJECTIVE

- This course aims at providing the basic guidance for the business start-up. To make the students familiar with basic concepts relative to business.

SYLLABUS**UNIT I**
HOURS

6

Opportunity Identification and Selection - Need-Identification of Business opportunity-Steps in setting up of a Small business Enterprise.

UNIT II

6 HOURS

Formulation of business plans-Meaning - contents-Eight distinct stages in the process of project development-Errors in business plan formulation.

UNIT III

7 HOURS

Project appraisal - Concept-Methods of project appraisal.

UNIT IV

7 HOURS

Financial planning -Meaning-Need for Financial planning-Sources of Finance-Internal sources -External sources-Capital structure-meaning.

UNIT V

7 HOURS

Working capital- Meaning-Significance of working Capital –Factors determining requirements of working Capital - Sources of working Capital Finance.

TEXT BOOKS

1. Khanka S.S –“ Entrepreneurial Development”, S.Chand and company Limited, New Delhi,2018

REFERENCE BOOKS

1. Gupta B.L and Anil Kumar-“Entrepreneurship Development” mahamaya Publishing House, New Delhi, 2009.
2. Jayshree suresh- “Entrepreneurial Development” Margham publications, Chennai, 2017.

WEB RESOURCES

1. https://en.wikipedia.org/wiki/Project_appraisal
2. <https://www.yourarticlelibrary.com/business/identification-of-business-opportunity/>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Have an idea on identifying business opportunity.	Remember
CO2	Understand the formulation of business plans.	Understand
CO3	Interpret about project appraisal.	Apply
CO4	Analyse the financial planning as well as the sources of finance.	Apply
CO5	Understand about the concept of working capital	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	M	L		S		M	S	L	M
CO2	S	S	S	M		L	M		L	M
CO3		S		M	L			M	S	L
CO4	S	M				L	L	M	S	
CO5	M	S	S	M	M	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER I

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22AEC01 Allied to Cooperation, Commerce, BBA, Political Science & Public Administration	BUSINESS ECONOMICS			-	4

OBJECTIVE

1. To acquire basic knowledge in Learning concepts of Business Economics and applying the principles of Economics in forward planning and Business decision making process.

SYLLABUS**UNIT I**

6 HOURS

BASIC BUSINESS CONCEPTS

Definition of Economics-Nature and scope of business Economics-Role of business Economics in Business decision-Fundamental concepts in business-Objectives of Modern business firms-Social Responsibilities of business-Responsibilities of business Economist

UNIT II

6 HOURS

DEMAND AND SUPPLY ANALYSIS

Demand-Demand schedule-Demand curve-Law of demand-Demand determinants-Types of demand-Exceptions to law of demand-Elasticity of demand-Types and Measurement-Law of supply-supply curve-Determinants of supply-Demand forecasting and its methods.

UNIT III

7 HOURS

COST AND REVENUE ANALYSIS

Basic cost concepts-The Relationship between output and short run cost curves-MC and Ac-output and Long run cost curve-Revenue concepts-Total Revenue-Average Revenue-Marginal Revenue-Break-Even-Analysis (BEA)-And its Uses, Limitations.

UNIT IV

7 HOURS

MARKET STRUCTURE

Classification of Market-size of market-Time element in market-Equilibrium of firm and Industry under perfect competition-Determination of price and output under Monopoly-Monopolistic competition, features-Equilibrium price and output-Oligopoly, features-Kinked demand curve model (Paul Sweezy model)

UNIT V

7 HOURS

PROFIT AND BUSINESS CYCLE

Factors of production and it features-Hawley's Risk theory of profit-Knights Uncertainty theory of profit-Schumpeter's Innovation theory of profit-Inflation, Deflation, causes, Effects-Business cycle-Characteristics-phases-control of business cycle.

TEXT BOOKS

Dr. S. SANKARAN "Business Economics"

REFERENCE BOOKS

1. JOEL DEAN "Managerial Economics"
2. P.L.METHA "Managerial Economics"
3. VARSHINI & MAHESWARI "Managerial Economics"
4. K.P.M SUNDARAM & E.N.SUNDARAM "Business Economics"

WEB RESOURCES

1. <https://www.yourarticlelibrary.com/economics/the-nature-and-scope-of-economics-6177-words/10504>
2. <https://www.yourarticlelibrary.com/economics/demand-and-law-of-demand-useful-notes-on-demand-and-law-of-demand-economics/10626>
3. <https://www.yourarticlelibrary.com/economics/cost-theory-introduction-concepts-theories-and-elasticity-economics/28725>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Gain knowledge of Basic concepts and Nature of Principles of Business Economics to apply in Business decision making.	Remember
CO2	Grasp the ideas on Demand and supply and influence on determination of Price in the market.	Understand
CO3	Illustrate the short run and Long run cost and their relationship with output and examine the Revenue concepts.	Apply
CO4	Demonstrate the Equilibrium price output determination under perfect and imperfect market conditions.	Apply
CO5	Understand the Economists arguments concerning profit policy and acquaint the Knowledge on features of factors of production inflation, deflation and business cycle and its impact on Economy.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	M	L	S				L	S	M	L
CO2		S	S	L		M	M		M	
CO3		M		S		L		M	S	L
CO4	M	L				M	L	M	S	M
CO5	M	L	M	M	S	L	-	-	-	L

S- Strong; M-Medium; L-Low

SEMESTER II

Course code	Course name	Lecture(L)	Tutorial(T)	Practical(P)	Credit
22AEC02	INDIAN ECONOMY			-	4
Allied to Cooperation, Commerce, BBA, Political Science & Public Administration					

OBJECTIVE

1. To learn Indian Economy and to accumulate knowledge about the structure and policy frame work of Indian Economy.

SYLLABUS**UNIT I**

6 HOURS

BASIC CONCEPTS

Under developed Economy-Meaning-Economic Development and growth-Characteristics of Indian Economy-Determinants of Economic development-Economic factor and Non-Economic factors-Obstacles to Economic development.

UNIT II

6 HOURS

HUMAN RESOURCES

Population in India: Size and growth of population-Trends in population growth in India-Population growth as a retarding factor economic development-Highlights of 2011 Census-Sex Ratio, Literacy Level, Age composition, Life expectancy, Total fertility rate-Population problems and Remedial Measures in India-Recent population policy-Unemployment-Meaning and causes-Poverty-Poverty Line-Poverty Eradication Programme in India (MGNREGA, SJ SRY, SGSY Remodeled into NRLM).

UNIT III

7 HOURS

AGRICULTURE

Role of Agriculture-Place of Agriculture in Economy of India-Industry and Agriculture Distinction-Green Revolution-Achievement and Limitation-Impact of Green Revolution in India-Agricultural Marketing-Problems-Regulated markets-Co-operative market-Need for Land reforms in India-Land reform Measures.

UNIT IV

7 HOURS

INDUSTRIES

Industrialisation-Role of Industrialisation in Economic development-Large scale Industries-MSME-Definitions-Role and Problem-SEZs in India-Make in India-Features of New Industrial Policy 1992.

UNIT V

7 HOURS

FOREIGN TRADE IN INDIA

Importance of Foreign Trade for a developing Economy-Pattern of Exports and Imports in Recent years-New Economic policy(LPG)- Nithi Ayog-E-Governance in India.

TEXT BOOKS

1. SANKARAN.S “Indian Economy”.

REFERENCE BOOKS

1. DUTT & SUNDARAM “Indian Economy”.
2. MISRA & PURI “Indian Economy”.
3. I.C.DHINGRA “Indian Economy”.
4. M.L.JHINGAN “Economic Development and Planning”.

WEB RESOURCES

- 1.<https://niti.gov.in, www.india.gov.in>
- 2.<https://commerce.gov.in>

COURSE OUTCOMES

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS VERB
CO1	Understand the basic concept of economic growth and the features of Indian Economy.	Remember
CO2	Be aware of the likely distributional consequences of population growth and thus of conflicting interests with in an Economy.	Understand
CO3	Apply economic reasoning to issues of Agriculture and Impact of Green Revolution, Land reforms, Programmes in Indian Economy.	Apply
CO4	Narrate effectively about role of Industrialisation, New industrial programmes and policies concerting Industrial Development in India.	Apply
CO5	Analyse and Appraise the Trends in India's Foreign trade. New Economic Policy (LPG) and E-Governance in India.	Apply

MAPPING WITH PROGRAM OUTCOMES

COs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	PSO9	PSO10
CO1	S	L	M				L	S	M	L
CO2		M	S	L		M	S		M	M
CO3		S		S		L		M	M	M
CO4	M	L		M			L	M	S	L
CO5	M	L	M		S	L	M			L

S- Strong; M-Medium; L-Low