

## **INTERNAL QUALITY ASSURANCE CELL**

**Government Arts College (Autonomous), Salem -636007**

### **Employers' Feedback Report-2023-2024**

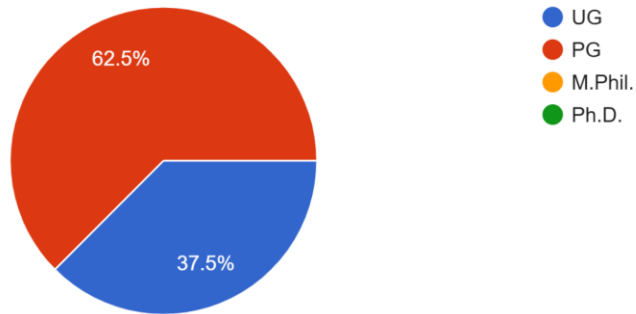
Government Arts College (Autonomous), Salem -636007 is highly committed to provide quality working to the students who are mainly from rural background. The Employers' with this background creates many challenges and we are committed to face these challenges in an effective manner. To ensure continuous improvement, the requirements of the Employers' have to be carefully identified for which we use the mechanism of obtaining the feedback. This survey is done every academic year with a sample of around 8 employers'.

The IQAC of this college took the lead in conducting the Employers' Feedback on-line in August 2024. The Feedback results were electronically tabulated and printed by IQAC for analysis and for continual improvement to processes and systems. The analysis was compiled into a survey report which was submitted to the principal for review and approval prior to implementation of recommended improvement actions. Survey report was made available to employers' after principal approval and it is uploaded in the college web portal.

The Employers' survey was done online through using Google forms. Hence this digitized process is Green and Automatic. The online mode of data collection ensures speedy acquisition of information and also prompt analysis. This sample survey which is done with a sample of 8 Employers will be extended to the process of Complete Enumeration in future. The consolidated analysis and the findings are given as diagrams as follows.

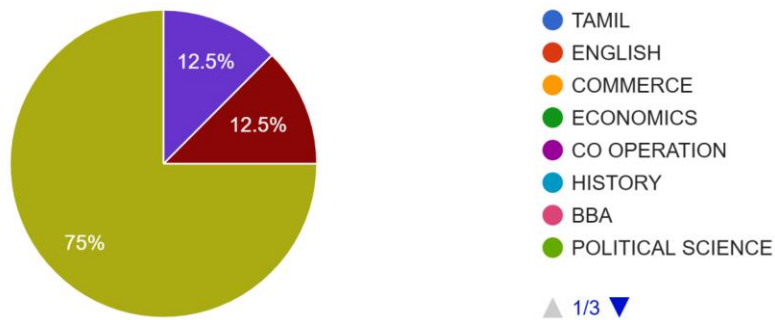
### Degree Details

8 responses



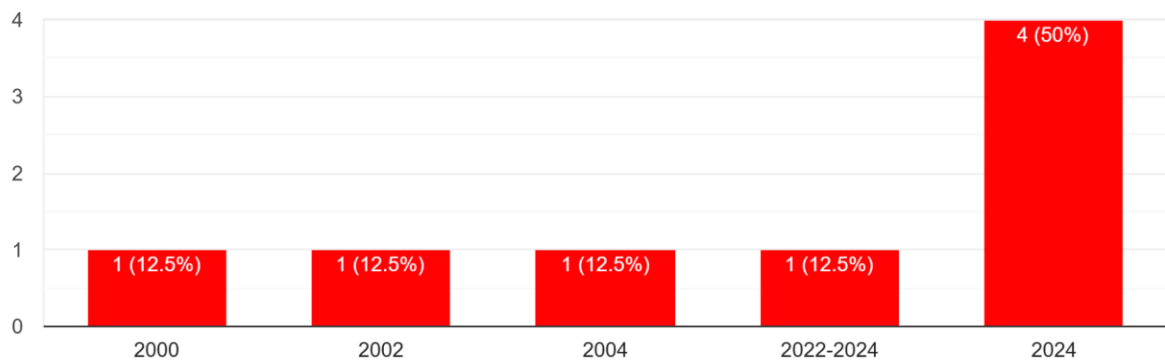
### Branch

8 responses



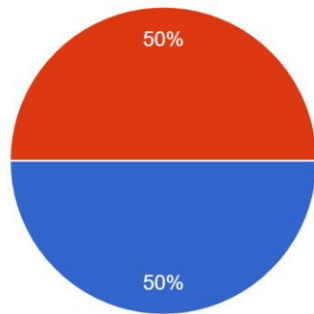
### Year of Passing (Ex. 2017)

8 responses



### 1. The Communication skills.

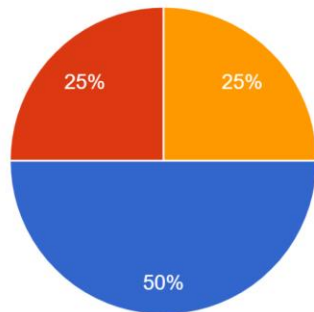
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 2. The ability to contribute to the goal of the organization.

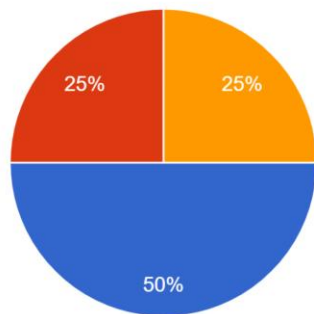
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 3. The Problem Solving ability.

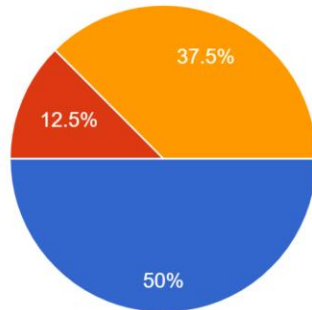
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

#### 4. The planning skills.

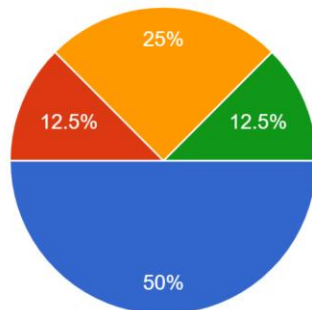
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

#### 5. Openness to new ideas.

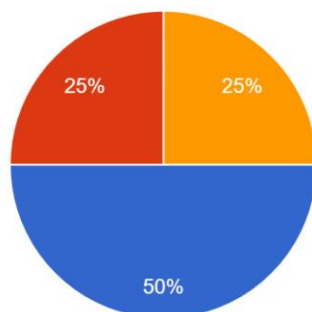
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

#### 6. Technical skills.

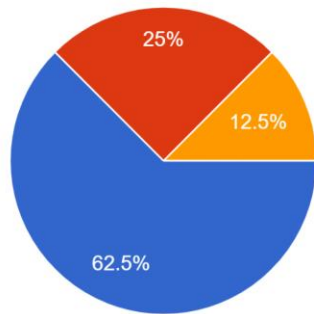
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 7. Leadership Qualities.

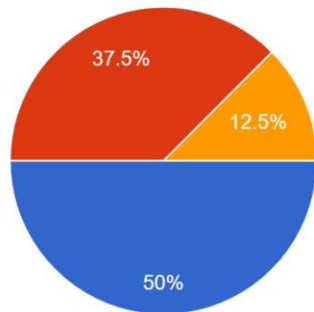
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 8. Social responsiveness

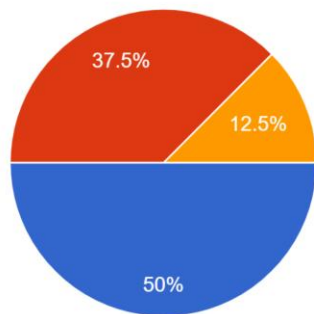
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 9. Obligation to work.

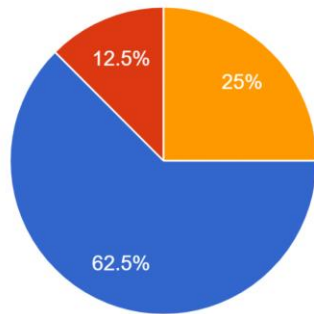
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 10. Ability to take up extra responsibilities.

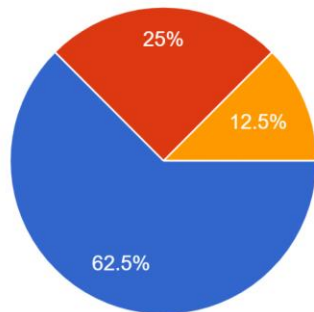
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 11. Learning ability.

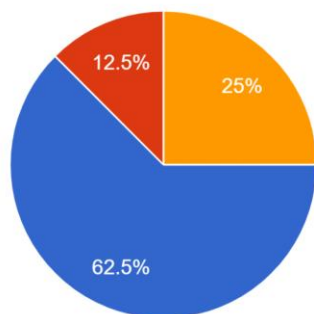
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 12. Obedience and relationship with seniors.

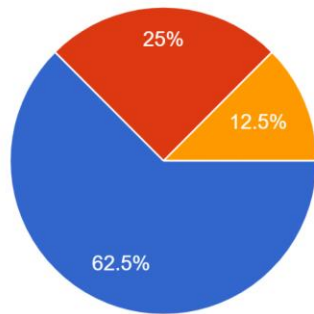
8 responses



- 1 Excellent
- 2 Very good
|- 3 Good
- 4 Poor
- 5 Very Poor

### 13. Relationship with peers and subordinates.

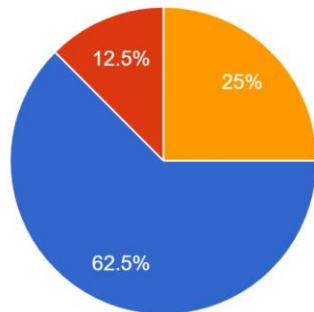
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 14. Ability to use workplace equipment.

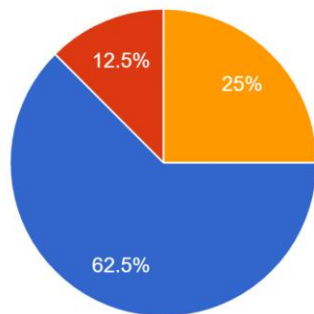
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 15. Team spirit

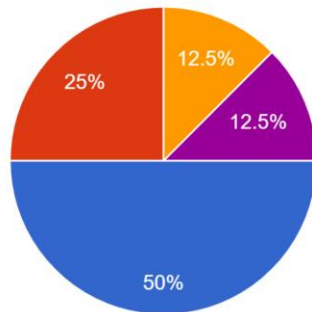
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 16. Ability to solve workplace problems.

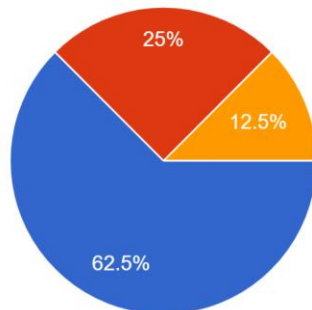
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 17. Sense of affinity

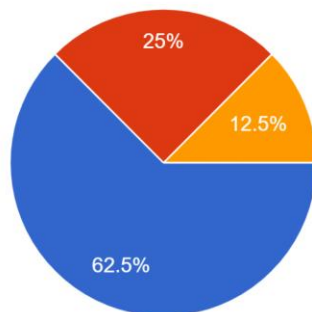
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 18. Respect for values in life.

8 responses

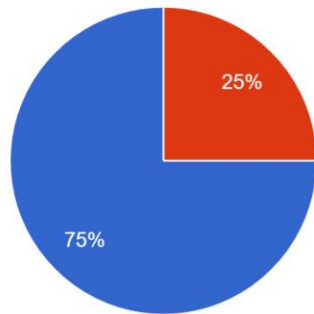


- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor



### 19. Punctuality.

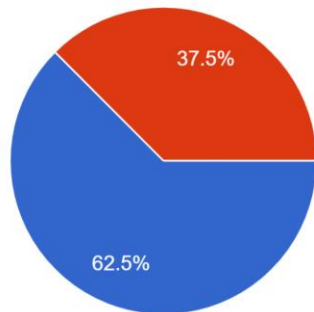
8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor

### 20. Creative and Innovative.

8 responses



- 1 Excellent
- 2 Very good
- 3 Good
- 4 Poor
- 5 Very Poor
- Option 6

## **FINDINGS AND CONCLUSION**

### **EMPLOYER'S FEEDBACK SURVEY REPORT (2023- 2024)**

The feedback process is effectively used as a mechanism to identify the following:

1. The effectiveness of key areas should be retained and enhanced.
2. The opportunities for continuous improvement.

These generally revealed that employers' were highly satisfied with their work experiences in this sesquicentennial institution of Tamil Nadu.

### **STRENGTHS OF THE INSTITUTION**

- Around 50% of the employers' agreed that communication, leadership qualities and team spirit as well as the problem solving ability in the workplace among the students are excellent and 50% of the employers were very good.
- 100% of the employer's stated that the student's problem solving ability, their social responsiveness, learning relationship with seniors & obedience, relationship with peers and subordinates, creative and innovative, Technical skill, ability to use the workplace equipment, employees accepted that the planning skills of the students, employees are ready to take on extra responsibilities, employers agreed that the ability to work, technical skills, sense of affinity and respect for values in life & punctuality among students is excellent.

- 87.5% of the openness to new ideas and ability to solve the workplace problems

From this exclusive survey, around 93% of the employers' responded that they were highly satisfied with the services rendered by the College. With the implementation of the improvement actions identified in this survey, we will be expecting better results in the next Academic year 2023-2024.