



**GOVERNMENT ARTS COLLEGE (AUTONOMOUS)  
SALEM- 636007**

**Reaccredited with B by NAAC.  
Affiliated to Periyar University, Salem-11.**

**FACULTY PROFILE**

<b>Faculty Unique-id</b>	<b>GACSLM7BNR103</b>	
<b>Name</b>	Dr.P.Selvamani	
<b>Department</b>	Business Administration	
<b>Designation</b>	Assistant Professor	
<b>Qualification</b>	M.Com.,MBA.,M.Phil.,PGDCA.,Ph.D.,	
<b>E mail id</b>	drpselvamani@gacsalem7.ac.in	
<b>Date of Entry into Government Service (DD/MM/YYYY format)</b>	26/12/2006	
<b>Date of Entry into Present Institution (DD/MM/YYYY format)</b>	27/9/2018	
<b>Area of Specialization</b>	Marketing	
<b>No. of Papers presented in National Conferences</b>	15	
<b>No. of Papers presented in International Conferences</b>	16	
<b>No. of Papers published in National Journals</b>	3	
<b>No. of Papers published in International Journals</b>	16	
<b>No. of Books Published</b>	14 (Book Chapters) 1 Text Book	
<b>No. of Awards Received</b>	2	
<b>No. of Patents Received</b>	0	
<b>No. of M.PhilDegree awarded under my guidance</b>	4	
<b>No. of M.Philscholars pursuing under my guidance</b>	0	
<b>No. of Ph.D., awarded under my Guidance</b>	0	
<b>No. of Ph.D., Scholars pursuing under my guidance</b>	3	