

**GOVERNMENT ARTS COLLEGE (AUTONOMOUS), SALEM – 636 007**

**POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE**

**Details of Ph.D. Scholars enrolled in the Department of Commerce**

S.No	Enrollment Number	Date of Enrollment	Name of the Scholar	Topic	Name of the Supervisor	Full Time/ Part Time	Likely Date of Completion
1	PU/COE/RD4/Ph.D/779/2012	02.05.2012	Madhaiyan. A	A Comparative Analysis of SBI and ICICI Bank Customer's Satisfaction (A Study with Special reference to Net Banking Users in Dharmapuri District)	Dr. T. Thirupathi	Part Time	31.12.2019
2	PU/R/RD3/13995/2012	07.01.2013	James. I	A Study on Web Based Shopping Consumer Attitude towards Online Shopping in Dharmapuri District	Dr. T. Thirupathi	Part Time	31.12.2019
3	PU/COE/CRE-IX/AACOM27/2016	19.08.2016	Balamurugan. C	Impact of Service Quality on Customer Satisfaction and Customer Loyalty: Comparative Study on Public and Private General Insurance Companies in Salem District	Dr. T. Thirupathi	Full Time	31.12.2019
4	PU/COE/CRE-IX/AACOM28/2016	19.08.2016	Subashini. S	Comparative Financial Performance Analysis of Private and Public Life Insurance Company in India	Dr. T. Thirupathi	Part Time	31.07.2021

5	PU/COE/CRE-IX/AACOM29/2016	19.08.2016	Ravi. S	A Comparative Analysis of Work Life Balance of Female Nurses Working in Government and Private Hospitals in Tamil Nadu	Dr. T. Thirupathi	Part Time	31.07.2021
6	PU/R/R&D/26246/2015	03.12.2015	Mahalakshmi. R	A Study on Investors' Perception towards Mutual Funds with reference to Salem	Dr. C. Manikanda Muthukumar	Part Time	02.12.2021
7	PU/R/R&D/0101812/2018/172	14.12.2018	Thilagam. M	Finance	Dr. M. Syed Ibrahim	Part Time	13.12.2024
8	PU/R/R&D/0101812/2018/168	14.12.2018	Chitra. M.M	Finance	Dr. M. Syed Ibrahim	Part Time	13.12.2024
9	PU/R/R&D/20885/2013/1108	09.10.2013	Dhanalakshmi. K	A Study on the Performance of RMS with	Dr. M. Syed Ibrahim	Part Time	08.10.2019
10	PU/R/R&D/0101812/2018	05.12.2018	M. Muthiayan	A Study on Problems and Prospects of Silver Traders with special reference to Salem District	Dr. P. Raja	Full Time	06-12-2020
11	PU/R/RRD/0101812/2018	26.12.2018	Mohana Priya. R	A Study on Buying Behaviour of Consumer towards Online Products	Dr. S. Deepa	Part Time	31.12.2021
12	PU/R/RD3/24222/2016	26.01.2019	Raja Lakshmi. T	A Study on Consumer Attitude towards GST in Salem District	Dr. S. Deepa	Full Time	30.01.2021

13	PU/COE/CRE IX/AACOM70/2017	09.02.2018	Saritha. R	Organic Food Product Consumer Attitude, Health Impact and Satisfaction – A Study with special references to Salem District	Dr. C. Madhesh	Full Time	31.12.2019
14	PU/COE/CRE IX/AACOM103/2018	31.09.2018	Kavitha. S	Impact of Service Quality on Customer Satisfaction – A Study with special reference to Jaisurya's Departmental Stores in Tamil Nadu	Dr. C. Madhesh	Full Time	30.03.2020
15	PU/COE/CRE IX/AACOM70/2017	31.09.2018	Chitra. M	A Study on Consumer Buying Behaviour towards Siddha Medicine with special reference to Dharmapuri	Dr. C. Madhesh	Full Time	30.03.2020